

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VENADAR, LLC		03/28/2007	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	THE COCA-COLA COMPANY		
Street Address:	One Coca-Cola Plaza		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30313		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3073166	AQUARIUS CRYSTALLIZED OXYGEN	
Serial Number:	78793751	AQUARIUS	
Serial Number:	77098356	AQUARIUS WATER	
Serial Number:	77098373	AQUARIUS OXYGEN WATER	
Serial Number:	77098385	AQUARIUS CRYSTALLIZED OXYGEN WATER	
CORRESPONDENCE DATA			
Fax Number:	(212)556-2222		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2125562100		
Email:	bbaber@kslaw.com		
Correspondent Name:	Bruce W. Baber		
Address Line 1:	1185 Avenue of the Americas		
Address Line 2:	King & Spalding LLP		
Address Line 4:	New York, NEW YORK 10036		

CH \$140.00 3073166

ATTORNEY DOCKET NUMBER:	12600-104105
NAME OF SUBMITTER:	Jaime M. Schwartz
Signature:	/Jaime M. Schwartz/
Date:	04/23/2007
<b>Total Attachments: 4</b> source=img-4231519-0001#page1.tif source=img-4231519-0001#page2.tif source=img-4231519-0001#page3.tif source=img-4231519-0001#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, VENADAR, LLC, a limited liability company with a place of business at 3348 Peachtree Road, NE, Tower Place 200, Suite 150, Atlanta, Georgia 30326 (hereinafter "Assignor"), is the owner of all right, title, and interest in and to the trademarks AQUARIUS, AQUARIUS WATER, AQUARIUS OXYGEN WATER, AQUARIUS CRYSTALLIZED OXYGEN WATER, and AQUARIUS CRYSTALLIZED OXYGEN; the applications for registration filed in the United States Patent and Trademark Office for AQUARIUS, AQUARIUS WATER, AQUARIUS OXYGEN WATER, and AQUARIUS CRYSTALLIZED OXYGEN WATER, which are identified in the attached Schedule A (the "Applications"); and the registration issued by the United States Patent and Trademark Office for AQUARIUS CRYSTALLIZED OXYGEN, which is identified in the attached Schedule B (the "Registration"), together with the goodwill of the business symbolized by and associated with said trademarks and all common law rights to such trademarks (such trademarks, applications, registration, goodwill and common law rights hereinafter collectively referred to as the "Trademarks"); and

WHEREAS, THE COCA-COLA COMPANY, a Delaware corporation with a place of business at One Coca-Cola Plaza, Atlanta, Georgia 30313 (hereinafter "Assignee"), desires to acquire the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee the entire right, title and interest of Assignor in and to the Trademarks, including the Applications and the Registration, together with the goodwill of the business pertaining thereto and any and all other

U.S. federal, state, foreign or common law trademarks or service marks, slogans, trade names, corporate names, domain names, business names, fictitious names, d/b/a names, or other words, phrases or properties that include the word AQUARIUS, any formative of AQUARIUS, any part of the word AQUARIUS or any word or term confusingly similar to the word AQUARIUS, and any and all applications and registrations relating or pertaining thereto, together with the goodwill associated therewith, including all rights to damages and profits, due or accrued, arising out of past infringements, and the right to sue and recover for the same.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be signed by a duly authorized officer and delivered on this 28<sup>th</sup> day of March 2007.

VENADAR, LLC

By: [Signature]

Name: MARK A KAISER

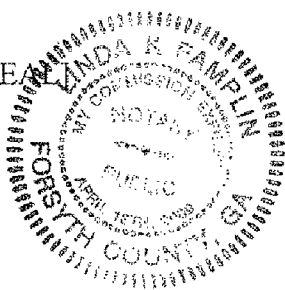
Title: MANAGING DIRECTOR

ACKNOWLEDGMENT

STATE OF GEORGIA            )  
  ) SS:  
COUNTY OF Forsyth        )

On this 28 day of March, 2007, before me personally appeared Mark Kaiser, to me known, who, being by me duly sworn, did depose and say that he/she is Managing Director of Venadar, LLC, the Assignor above-named, and acknowledged that he/she executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

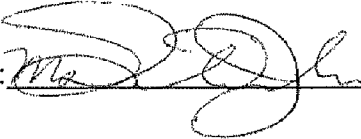
[NOTARY SEAL]



[Signature]

## NOTARY PUBLIC

THE COCA-COLA COMPANY

By: 

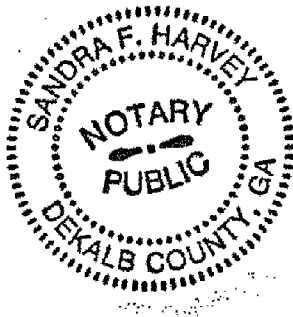
Name: Marie D. Quintero Johnson  
Title: VP, Director of Mergers & Acquisitions

ACKNOWLEDGMENT

STATE OF GEORGIA            )  
  ) ss:  
COUNTY OF Fulton        )

On this 28<sup>th</sup> day of March, 2007, before me personally appeared Marie Quintero Johnson to  
me known, who, being by me duly sworn, did depose and say that he/she is VP + Director  
of The Coca-Cola Company, the Assignee above-named, and acknowledged that he/she executed  
the foregoing Assignment on behalf of said Assignee and pursuant to authority duly received.

[NOTARY SEAL]

  
NOTARY PUBLIC

SCHEDULE A

<u>MARK</u>	<u>APPLICATION. NO.</u>
AQUARIUS	78/793,751
AQUARIUS WATER	77/098,356
AQUARIUS OXYGEN WATER	77/098,373
AQUARIUS CRYSTALLIZED OXYGEN WATER	77/098,385

SCHEDULE B

<u>MARK</u>	<u>REGISTRATION. NO.</u>
AQUARIUS CRYSTALLIZED OXYGEN	3,073,166