

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herbon Naturals, Inc.		01/10/2007	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Niche Brands Inc.		
Street Address:	Unit 160 6691 Elmbridge Way		
City:	Richmond		
State/Country:	BRITISH COLUMBIA		
Postal Code:	V7C 4N1		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77068383	SWEET NOTHINGS	
CORRESPONDENCE DATA			
Fax Number:	(206)903-3731		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2066287631		
Email:	davedeits@dwt.com		
Correspondent Name:	David H. Deits		
Address Line 1:	1501 Fourth Avenue, Suite 2600		
Address Line 4:	Seattle, WASHINGTON 98101-1688		
ATTORNEY DOCKET NUMBER:	59341-19		
NAME OF SUBMITTER:	David H. Deits		
Signature:	/DHD/		
Date:	04/23/2007		

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