U.S. DEPARTMENT OF COMMERCE

Porm PTO-1594 (Rev. 07/05) United States Patent and Trademark Office OMB Collection 0651-0027 (exp. 6/30/2008) RECORDATION FORM COVER SHEET TRADEMARKS ONLY To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. 2. Name and address of receiving party(les) Name of conveying party(ies): ⊤ Yes Berglandmilch registrierte Additional names, addresses, or citizenship attached? X No Genossenschaft mit Name: Roth Kase USA, Ltd. beschrankter Haftung Internal Association Address: ☐ Individual(s) Street Address: 657 Second Street Limited Partnership 🔟 General Partnership Corporation- State: City: Monroe X Other limited liability company State: WI Citizenship (see guidelines) Austria 53566 Zip: Country: USA Additional names of conveying parties attached? Yes 🏋 No Association Citizenship General Partnership C)tlzenshib 3. Nature of conveyance)/Execution Date(s): Execution Date(s) February 05, 2007 Limited Partnership Citizenship X Corporation Citizenship Wisconsin Merger X Assignment Other Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: \(\simega\) Yes \(\simega\) No Change of Name. Security Agreement Other (Designations must be a separate document from assignment) Application number(s) or registration number(s) and identification or description of the Trademark. B. Trademark Registration No.(s) 2,450,562 A. Trademark Application No.(s) Additional sheet(s) attached? Yes X No C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): - Goods and Services: 1C 029. US 046 GRAND CRU 5. Name & address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: Name: Erik W. <u>Ibele</u> \$40.00 Internal Address: c/o Neider & Boucher, S.C. 7, Total fee (37 CFR 2.6(b)(6) & 3.41) Authorized to be charged by credit card. Street Address: 440 Science Drive Authorized to be charged to deposit account Enclosed Suite 300 Madison 8. Payment Information: Clty:___ Last 4 Numbers 1525
Expiration Date 12/2008 a. Credit Card 53711 WI Zip:___ State: Phone Number: (608) 661-4500 b, Deposit Account Number ____ (608) 661-4510 Fax Number: Authorized User Name _ Email Address: eibele@neiderboucher.com 9. Şignature: 4 2007 Erik W. Ibele Total number of pages including cover sheet, attachments, and document: Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Trademark Registration No.

2,450,562

ASSIGNMENT

Whereas Berglandmilch registrierte Genossenschaft mit beschränkter Haftung, an Austrian limited liability company doing business at Linz, Austria, has adopted and used in its business the following trademark registered in the United States Patent and Trademark Office:

Registration No.	Mark	Registered
2.450.562	GRAND CRU	15-May-2001

and whereas ROTH KÄSE USA, LTD., a limited liability company located and doing business at Monroe, Wisconsin, USA is desirous of acquiring said mark and registration therefor:

NOW, THEREFORE, be it known that for and in consideration of the sum of Eleven Thousand Dollars (\$11,000), and other good and valuable consideration, the receipt of which is hereby acknowledged, said Berglandmilch registrierte Genossenschaft mit beschränkter Haftung does sell, assign, transfer and set over unto said Roth Käse USA, Ltd. the entire right, title, and interest in, to and under said trademark and that part of the goodwill of the business connected with the use of and symbolized by the mark.

Ing. Anton Heimberger (L.S.) 05/02/2007
Title general manager Date

for: Berglandmilch

registrierte Genossenschaft

mit beschränkter Haftung

for: Berglandmilch

bv:

registrierte Genossenschaft mit beschränkter Haftung Dipl.Ing.

Josef Braunshofer

Title managing director

_ (r.þ.

UD/UZ

Date