

04-18-2007



T APR 12 2007

103396581

To the Director of the U. S. Patent a.

documents or the new address(es) below.

4/12/07

1. Name of conveying party(ies):

William Guthy

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) US Citizen

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Victoria Jackson

Internal

Address: _____

Street Address: 4570 Encino Ave.

City: Encino

State: California

Country: USA

Zip: 91316

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other Individual Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) (Effective date August 1, 2001)

- Assignment Merger
- Security Agreement Change of Name
- Other Nunc Pro Tunc Assignment

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,431,668

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

LOLA

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: _____

Street Address: 233 Wilshire Boulevard, Suite 900

City: Santa Monica

State: California Zip: 90401

Phone Number: (310) 451-0647

Fax Number: (310) 394-4477

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

00000126 1431668

(40.00 UP)

9. Signature:

[Signature]
Signature

4-9-07
Date

Daniel M. Cislo
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

04/11/2007 M/F/M/A1

01 FC: 8521

NUNC PRO TUNC ASSIGNMENT OF MARK AND REGISTRATION OF SAID MARK

This Agreement effective the 1st day of August, 2001 by and between William Guthy, an individual and a United States citizen residing in the state of California, and Victoria Jackson an individual and a United States citizen residing in the state of California.

WHEREAS, William Guthy, has adopted, used and is using a registered mark which has a registration in the United States Patent and Trademark Office, Registration No. 1,431,668 registered on March 10, 1987;

WHEREAS, William Guthy, ("Assignor") has his principal place of business at 4570 Encino, California 91316; and

WHEREAS, Victoria Jackson, having her principal place of business at 4570 Encino, California 91316 ("Assignee") is desirous of acquiring Assignor's interest in said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor assigns unto the said Assignee its entire right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof.

ASSIGNOR



William Guthy