

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cosco Industries, Inc.		04/19/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Personalized Business Products, Inc.
Street Address:	1725 Roe Crest Drive
City:	North Mankato
State/Country:	MINNESOTA
Postal Code:	56002-3728
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	2027919	MICRO-DATER
Registration Number:	1051812	COSCO
Registration Number:	0732432	STA-TITE
Registration Number:	0700773	GARVEY
Registration Number:	2503373	GARVEY
Registration Number:	2921626	ACCU-STAMP
Registration Number:	1543486	MULTIMARX
Registration Number:	0700924	GARVEY
Registration Number:	0723836	MY NAME
Registration Number:	0732431	PULLMAN
Registration Number:	0848315	MULTI MARX
Registration Number:	0822549	SKIDOO
Registration Number:	2924271	ACCU STAMP
Registration Number:	2352570	EUROSTAMP

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Registration Number:	1680765	JIFFI-SAFE
Registration Number:	1978701	OFFISTAMP
Registration Number:	1894616	OFFISTAMP
Registration Number:	1560865	2000 PLUS
Registration Number:	2738479	2000 PLUSTAMPER
Registration Number:	2776456	2000 PLUSTAMPER
Serial Number:	78939630	EVOSTAMP
Serial Number:	78791069	EVOSTAMP
Serial Number:	78955218	IMPRESSA

CORRESPONDENCE DATA

Fax Number: (612)632-4297

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: trademark@gpmlaw.com

Correspondent Name: Gray, Plant, Mooty, Mooty & Bennett, P.A

Address Line 1: P.O. Box 2906

Address Line 4: Minneapolis, MINNESOTA 55402-0906

NAME OF SUBMITTER:	Kimberly Nute, Paralegal
Signature:	/kimberly nute/
Date:	04/24/2007

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, COSCO INDUSTRIES, INC. ("Assignor"), a Delaware corporation, with principal offices located at 7220 W. Wilson Avenue, Harwood Heights, Illinois, 60706, has adopted, used, and is using the marks which are registered in the United States Patent and Trademark Office and the Canadian Intellectual Property Office, as identified below:


Registration No.	Mark	Registration Date
2,027,919	MICRO-DATER	December 31, 1996
1,051,812	COSCO and Design	November 2, 1976
732,432	STA-TITE	June 5, 1962
700,773	GARVEY	July 12, 1960
2,503,373	GARVEY and Design	November 6, 2001
2,921,626	ACCU-STAMP	January 25, 2005
1,543,486	MULTIMARX	June 13, 1989
700,924	GARVEY	July 12, 1960
723,836	MY NAME	November 14, 1961
732,431	PULLMAN	June 5, 1962
848,315	MULTI MARX and Design	April 30, 1968
822,549	SKIDOO and Design	January 17, 1967
2,924,271	ACCU STAMP and Design	February 1, 2005
2,352,570	EUROSTAMP	May 23, 2000
1,680,765	JIFFI-SAFE	March 24, 1992
1,978,701	OFFISTAMP and Design	June 4, 1996
1,894,616	OFFISTAMP	May 16, 1995
1,560,865	2000 PLUS	October 17, 1989
2,738,479	2000 PLUSTAMPER	July 15, 2003
2,776,456	2000 PLUSTAMPER and Design	October 21, 2003
Serial Number: 78/939,630	EVOSTAMP	Application filed July 28, 2006
Serial Number: 78/791,069	EVOSTAMP	Application filed January 13, 2006
Serial Number: 78/955,218	IMPRESSA	Application filed August 18, 2006
TMA159,879	COSCO and Design (Canadian Trademark Registration)	December 13, 1968
TMA666,518	2000 PLUS (Canadian Trademark Registration)	June 23, 2006

and

WHEREAS, **PERSONALIZED BUSINESS PRODUCTS, INC.** ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **COSCO INDUSTRIES, INC.** does hereby assign to **PERSONALIZED BUSINESS PRODUCTS, INC.**, effective August 18, 2006, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registration thereof identified above.

Assignor:
COSCO INDUSTRIES, INC.


By 
Name: Brett R. Moody
Title: President

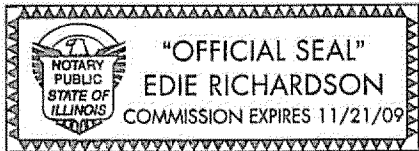
Date: April 19, 2007

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

The foregoing was acknowledged before me this 19th day of April 2007, by Brett R. Moody, the president of Cosco Industries, Inc., a corporation under the laws of Delaware, on behalf of the corporation.

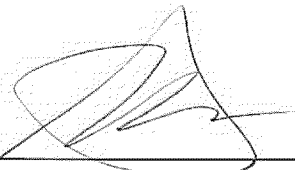
(NOTARIAL STAMP OR SEAL)


Signature of person taking Acknowledgment



Assignee:

PERSONALIZED BUSINESS PRODUCTS, INC.



By _____

Name: Sheila B. Hagen

Title: Vice President & Deputy General Counsel

Date: April 20, 2007

Minnesota

STATE OF ILLINOIS)

COUNTY OF Nicolet) ss.

The foregoing was acknowledged before me this 20 day of April, 2007, by Sheila Hagen, the VP and Deputy General Counsel of Personalized Business Products, Inc., a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)



Signature of person taking Acknowledgment

