DP \$40.00 3/226

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
| EFFECTIVE DATE: | 04/24/2007 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------|----------|----------------|---------------------------|
| Brian Piere | | 04/23/2007 | INDIVIDUAL: UNITED STATES |

RECEIVING PARTY DATA

| Name: | Prints Made Easy, Inc. |
|-----------------|-------------------------|
| Street Address: | 19360 Rinaldi St., #504 |
| City: | Porter Ranch |
| State/Country: | CALIFORNIA |
| Postal Code: | 91326 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|----------------------|
| Registration Number: | 3122667 | PRINTS MADE EASY.COM |

CORRESPONDENCE DATA

Fax Number: (949)223-9611

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9492239601

Email: msumrow@mcqueenashman.com

Correspondent Name: Matthew A. Sumrow Address Line 1: 19900 MacArthur Blvd.

Address Line 2: Suite 1150

Address Line 4: Irvine, CALIFORNIA 92612

| ATTORNEY DOCKET NUMBER: | PRINTS MADE EASY |
|-------------------------|---------------------|
| NAME OF SUBMITTER: | Matthew A. Sumrow |
| Signature: | /Matthew A. Sumrow/ |
| | TRADEMARK |

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| Date: | 04/24/2007 |
|---|------------|
| Total Attachments: 1 source=PME-Trademark (2)#page1.tif | |

TRADEMARK REEL: 003528 FRAME: 0099

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is made by and between Brian Piere, an individual ("Piere") and Prints Made Easy, Inc., a California corporation ("PME") as of April 23, 2007:

- For \$10.00, the receipt and sufficiency of which is hereby acknowledged, Piere hereby assigns to PME all right, title and interest in and to the PRINTS MADE EASY.COM trademark (the "Mark"), including, but not limited to, the United States federal registration of the Mark evidenced by Registration Number 3122667 with the United States Patent and Trademark Office (the "USPTO") and all good will of the business symbolized by and associated with the Mark.
- 2. Piere and PME shall sign any and all documents reasonably necessary to record the aforementioned assignment with the USPTO.

IN WITNESS WHEREOF, the Piere and PME have executed this Trademark Assignment Agreement as of April 23, 2007.

BRIAN PIERE, an individual

PRINTS MADE EASY, INC., a California corporation

By: TRADEMARK
Brian PierREEL! 003528 FRAME: 0100

RECORDED: 04/24/2007 Brian Pier