

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gino's East Restaurant Corp.		01/26/2007	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Gino's East Services LLC		
Street Address:	600 W. Jackson Blvd.		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78833767	GINO'S EAST OF CHICAGO THE ORIGINAL	
Registration Number:	1511299	GINO'S EAST OF CHICAGO THE ORIGINAL	
CORRESPONDENCE DATA			
Fax Number:	(312)222-0818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.222.0800		
Email:	chiipdocket@michaelbest.com		
Correspondent Name:	Larry L. Saret		
Address Line 1:	180 N. Stetson Avenue		
Address Line 2:	Suite 2000		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	202720-0009		
NAME OF SUBMITTER:	Larry L. Saret		
Signature:	/larry l. saret/		

CH \$65.00 78833767

Date:

04/24/2007

Total Attachments: 1

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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Gino's East Restaurant Corp., an Illinois corporation located at 600 W. Jackson Blvd., Chicago, Illinois (hereinafter "Assignor"), owns all right, title and interest in and to the trademarks and applications and registrations therefor, listed on the attached Schedule of Trademarks, and the goodwill of the business symbolized by the aforesaid trademarks; and

WHEREAS, Gino's East Services LLC, an Illinois limited liability company and successor to Assignor's ongoing and existing business to which the marks pertain, having a place of business at 600 W. Jackson, Chicago, Illinois (hereinafter "Assignee"), desires to acquire all of Assignor's right, title and interest in and to the aforesaid trademarks and registrations therefor and the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to Assignee, its successors, assigns and legal representatives, all of its rights, title and interest in and to the trademarks and registrations therefore listed on the attached Schedule of Trademarks together with the goodwill of the business symbolized by said trademarks.

IN WITNESS WHEREOF this Assignment, effective January 26, 2007, has been duly executed by an authorized officer of Assignor.

Gino's East Restaurant Corp.

By: _____

Date: _____