# 7891233

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## Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Promens hf.	FORMERLY Bonar Plastics Inc.	04/10/2007	CORPORATION: ICELAND

#### **RECEIVING PARTY DATA**

Name:	Promens USA, Inc.	
Street Address:	3300 North Kenmore Street	
City:	Southbend	
State/Country:	INDIANA	
Postal Code:	46628	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark	
Serial Number:	78912339	BONAR PLASTICS	
Serial Number:	78889194	MONSTERCOMBO	
Serial Number:	78898263	MONSTERCOMBO BONAR PLASTICS	
Registration Number:	2288352	POLAR	
Serial Number:	78875331	POLAR MERCHANDISER	
Registration Number:	1614904	RE-BOX	
Registration Number:	1524517	TUFF-TOPS	
Registration Number:	2553068	TWO-CAN	
Registration Number:	2553071	TWO-CAN THE ORIGINAL SPLIT CONTAINER AUTOMATED RE CYCLING SYSTEM	

#### **CORRESPONDENCE DATA**

Fax Number: (202)756-8087

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2027568000

TRADEMARK
REEL: 003528 FRAME: 0166

900075192

Email: nward@mwe.com

Correspondent Name: Richard Y. Kim

Address Line 1: 600 13th Street, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	044996-0023
NAME OF SUBMITTER:	Richard Y. Kim
Signature:	/Richard Y. Kim/
Date:	04/24/2007

Total Attachments: 2

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TRADEMARK REEL: 003528 FRAME: 0167

#### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Assignment"), dated April 10th 2007, is entered into by and between Promens hf. (as successor-in-interest to Bonar Plastics Inc.), an Iceland corporation ("Assignor"), with a principal place of business at Hlidasmari 1, 201 Kopavogur, Iceland, and Promens USA, Inc., a Delaware corporation ("Assignee"), with a principal place of business at 3300 North Kenmore, Southbend, Indiana, 46628, United States.

#### RECITALS

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed on attached Exhibit A (the "Assigned Marks").

WHEREAS, Assignee is desirous of acquiring the full right, title and interest in, to and under the Assigned Marks, the U.S. and Canadian registrations and applications therefor, and the goodwill accrued in connection and associated therewith.

Now, THEREFORE, in consideration of the foregoing and the mutual promises, covenants and conditions contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, convey and set over unto Assignee its full right, title and interest, including common law rights, to and under the Assigned Marks, together with the goodwill of the business symbolized by said Assigned Marks, U.S. applications and the forthcoming registrations therefor, U.S. and Canadian registrations and any renewal rights therein, and the exclusive right to enforce the Assigned Marks in the United States, Canada, and anywhere else in the world in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor, intending to be legally bound thereby, has executed this Assignment as of the date first written above.

PROMENS HF. (AS SUCCESSOR-IN-INTEREST TO BONAR PLASTICS INC.)

Resident & CEO
(Title)

### **EXHIBIT A**

Mark	App./Reg. No.	Status
U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS		
BONAR PLASTICS	SN:78/912,339	Pending
MONSTERCOMBO	SN:78/889,194	Pending
MONSTERCOMBO BONAR PLASTICS AND DESIGN  BON R	SN:78/898,263	Pending
MULTITRIPPER	SN:75/410,226	Inactive
PERENNIAL LINE	RN:1,771,506	Inactive
POLAR	RN:2,288,352	Active
POLAR MERCHANDISER & DESIGN POLAR  WHEN THE POLAR IN THE	SN:78/875,331	Pending
RAIN BANK	RN:1,720,336	Inactive
RE-BOX	RN:1,614,904	Active
RE-BOX "IT" AND DESIGN	RN:1,705,014	Inactive
ROTOMAX	RN:1,974,344	Inactive
TUFF-TOPS	RN:1,524,517	Active
TWO-CAN	RN:2,553,068	Active
TWO-CAN THE ORIGINAL SPLIT CONTAINER AUTOMATED RE CYCLING SYSTEM & DESIGN	RN:2,553,071	Active
CANADIAN TRADEMARK REGISTRATIONS		
MULTITRIPPER	SN:861,039	Inactive
ROTOMAX	SN:774,920	Inactive
TWO-CAN	RN:548,495	Active
TWO-CAN THE ORIGINAL SPLIT CONTAINER AUTOMATED RE CYCLING SYSTEM & DESIGN	RN:584,198	Active

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**RECORDED: 04/24/2007** 

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