

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/04/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Victor R. Jablovok		04/11/2007	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	YAP INC.
Street Address:	1410 West Morehead Street
Internal Address:	Suite 100
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28208
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78854023	YAP

CORRESPONDENCE DATA

Fax Number: (919)829-9696
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9198299600
 Email: hcoldiron@hutchlaw.com, fhatcher@hutchlaw.com
 Correspondent Name: Holly A. Coldiron, Esq.
 Address Line 1: 5410 Trinity Road
 Address Line 2: Suite 400
 Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER:	YAP.21001
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NAME OF SUBMITTER:	Holly A. Coldiron
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CH \$40.00 78854023

Signature:

/hac/

Date:

04/25/2007

Total Attachments: 1

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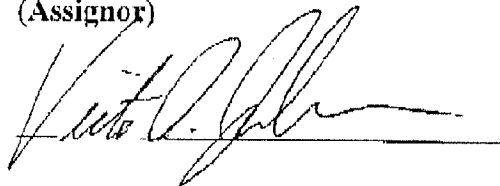
ASSIGNMENT OF TRADEMARK AND U.S. APPLICATION THEREFOR
AND
ALL ACCOMPANYING ONGOING, EXISTING BUSINESS AND GOODWILL
IN CONNECTION THEREWITH

April 4, 2007

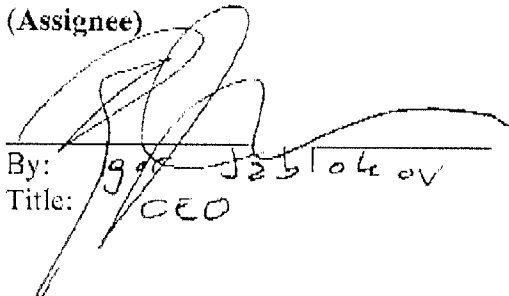
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of the date set forth hereinabove, VICTOR R. JABLOKOV, a U.S. citizen (hereinafter "Assignor"), does hereby assign and transfer to YAP INC., a Delaware corporation having an office and place of business at 1410 West Morehead Street, Suite 100, Charlotte, North Carolina 28208 (hereinafter "Assignee"), all of Assignor's rights, title and interest exclusively in and to the trademark YAP, the subject of U.S. Trademark Application Serial No. 78/854,023 (hereinafter "the Mark"), any renewals or extensions of any registration resulting therefrom, and all rights therein and thereto, including all accompanying ongoing, existing business, together with the goodwill of such ongoing and existing business in connection therewith by which the Mark is associated and that which is symbolized by the Mark, together with the resulting right to recover damages and profits for past, present or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

VICTOR R. JABLOKOV
(Assignor)



YAP, INC.
(Assignee)


By: Victor R. Jablov
Title: CEO