

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------|----------|----------------|-------------------------|
| KQED, Inc. | | 10/30/2006 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|-----------------|---|
| Name: | NORTHERN CALIFORNIA PUBLIC BROADCASTING, INC. |
| Street Address: | 2601 Mariposa Street |
| City: | San Francisco |
| State/Country: | CALIFORNIA |
| Postal Code: | 94110 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 12

| Property Type | Number | Word Mark |
|----------------|----------|---|
| Serial Number: | 78886863 | NORTHERN CALIFORNIA PUBLIC BROADCASTING |
| Serial Number: | 76260672 | PACIFIC TIME |
| Serial Number: | 75539677 | THE CALIFORNIA REPORT |
| Serial Number: | 75452207 | REAL SCIENCE! |
| Serial Number: | 75254510 | JACQUES PEPIN'S KITCHEN |
| Serial Number: | 74321702 | GREEN MEANS |
| Serial Number: | 73730528 | GOLDEN SHEARS AWARD |
| Serial Number: | 73721319 | FINE TUNING |
| Serial Number: | 73701128 | SAN FRANCISCO FOCUS |
| Serial Number: | 73697411 | SAN FRANCISCO FOCUS |
| Serial Number: | 73570575 | KQED |
| Serial Number: | 73570576 | KQED |

CORRESPONDENCE DATA

CH \$315.00 78886863

Fax Number: (202)942-5999
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-942-5000
Email: Trademarkdocketing@aporter.com
Correspondent Name: Anna W. Manville
Address Line 1: 555 12th Street, N.W.
Address Line 2: IP Docketing
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

| | |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 14266.003 |
| NAME OF SUBMITTER: | Anna W. Manville |
| Signature: | /Anna W. Manville/ |
| Date: | 04/25/2007 |

Total Attachments: 1
source=N. CAL. PUBLIC BROADCASTING Certificate Name Change#page1.tif

State of California
Secretary of State

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

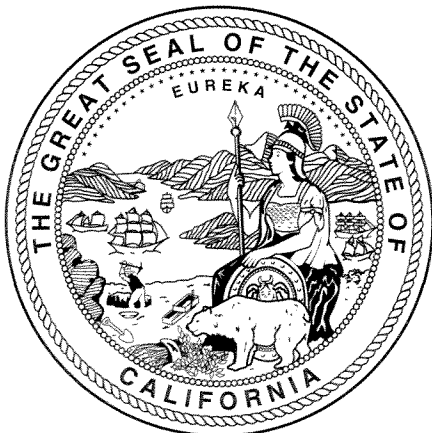
That on the **19th day of June, 1952**, **BAY AREA EDUCATIONAL TELEVISION ASSOCIATION** became incorporated under the laws of the State of California by filing its Articles of Incorporation in this office.

That on the **24th day of May, 1973**, there was filed in this office an amendment to set forth a change of corporate name from: **BAY AREA EDUCATIONAL TELEVISION ASSOCIATION** to: **KQED, INC.**

That on the **30th day of October, 2006**, there was filed in this office an amendment to set forth a change of corporate name from: **KQED, INC.** to: **NORTHERN CALIFORNIA PUBLIC BROADCASTING, INC.**

That said amendment filed on **October 30, 2006**, is the last amendment for a change of corporate name regarding the above corporation on file in this office.

IN WITNESS WHEREOF, I execute this
certificate and affix the Great Seal
of the State of California this day
of April 5, 2007.



Debra Bowen

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DEBRA BOWEN
Secretary of State