

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Cutlery Corporation		01/17/2007	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Bud K World Wide, Inc.		
Street Address:	475 US Highway 319 S		
City:	Moultrie		
State/Country:	GEORGIA		
Postal Code:	31768-0508		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1397417	UNITED	
CORRESPONDENCE DATA			
Fax Number:	(404)581-8330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-581-8275		
Email:	srbrown@jonesday.com		
Correspondent Name:	Sidney R. Brown		
Address Line 1:	1420 Peachtree Street, N.E.		
Address Line 2:	Suite 800		
Address Line 4:	Atlanta, GEORGIA 30309-3053		
ATTORNEY DOCKET NUMBER:	568715-600001		
NAME OF SUBMITTER:	Sidney R. Brown		
Signature:	/Sidney R. Brown/		
Date:	04/25/2007		

OP \$40.00 1397417

TRADEMARK ASSIGNMENT

WHEREAS, UNITED CUTLERY CORPORATION, a Tennessee corporation having its principal place of business at 1425 United Boulevard, Sevierville, Tennessee 37876 (hereinafter, "ASSIGNOR"), is the owner of all rights in the trademark, trade name and U.S. Trademark Registration for UNITED, Registration No. 1,397,417 (hereinafter, the "Trademark") and adopted and used by the ASSIGNOR in its business; and

WHEREAS, BUD K WORLD WIDE, INC., a Georgia corporation having its principal place of business at 475 US Highway 319 S, Moultrie, Georgia 31768-0508 (hereinafter "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in, to and under the aforesaid Trademark;

1. NOW, THEREFORE, for good and valuable consideration received by ASSIGNOR, ASSIGNOR hereby sells, assigns, transfers, and sets over unto the said ASSIGNEE the entire right, title, and interest in and to the Trademark, together with the goodwill of ASSIGNOR'S business connected with the use thereof and symbolized by the Trademark, for ASSIGNEE'S own use and the benefit of its successors and assigns.

2. ASSIGNOR agrees that, upon ASSIGNEE'S request, ASSIGNOR will sign all lawful papers and make all rightful oaths that ASSIGNEE may deem necessary or desirable to perfect and record title to the Trademark in the United States Patent and Trademark Office.

3. ASSIGNEE shall possess the exclusive right to bring and maintain actions for, and to settle, release and compromise claims for infringement of, the Trademark occurring prior to the date hereof and to retain the proceeds thereof.

4. Except as otherwise expressly provided herein, no obligation is hereby assumed by ASSIGNOR to maintain, prosecute, enforce, litigate concerning, assert or defend the Trademark or to file any document with respect thereto.

IN WITNESS WHEREOF, the undersigned has caused these presents to be signed by its duly authorized officer as of the 17th day of January, 2007.

UNITED CUTLERY CORPORATION,
a Tennessee corporation, Assignor

By: 

David K. Hall, President