

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guthy-Renker Corporation		03/30/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Guthy-Renker Corporation		
Street Address:	41-550 Eclectic Street, Suite 200		
City:	Palm Desert		
State/Country:	CALIFORNIA		
Postal Code:	92260		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2513488	COMPREHENSIVE FORMULA	
CORRESPONDENCE DATA			
Fax Number:	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-456-4801		
Email:	docketing@trademarkgroup.com		
Correspondent Name:	Marnie Wright Barnhorst, Esq.		
Address Line 1:	1200 Prospect Street, Suite G-100		
Address Line 4:	La Jolla, CALIFORNIA 92037		
ATTORNEY DOCKET NUMBER:	COMPREHENSIVE FORMULA		
NAME OF SUBMITTER:	Marnie Wright Barnhorst, Esq.		
Signature:	/MWB/		
Date:	04/25/2007		

OP \$40.00 2513488

Total Attachments: 1
source=COMPREHENSIVE FORMULA - 4-24-07#page1.tif

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

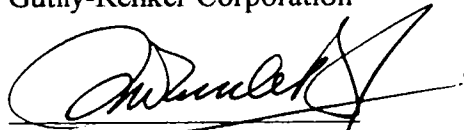
WHEREAS, Guthy-Renker Corporation ("Assignor"), a California corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, California 92260, is the owner of the trademark **COMPREHENSIVE FORMULA** registered in the United States Patent and Trademark Office on November 27, 2001 and assigned Registration No: 2,513,488.

WHEREAS, Guthy-Renker Corporation ("Assignee"), a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, California 92260, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Santa Monica CA, this 30th day of March, 2007.

Guthy-Renker Corporation



~~Ben Van de Bunt, Esq.~~ Dirk van de Bunt
~~Executive Vice President~~

SI.