

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
eMerge Interactive, Inc.		04/23/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Micro Beef Technologies, Ltd.		
Street Address:	720 S. Tyler, Suite 300		
Internal Address:	P.O. Box 9262		
City:	Amarillo		
State/Country:	TEXAS		
Postal Code:	79105		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2760765	CATTLELOG	
Registration Number:	2565050	THE CATTLE INDUSTRY CONNECTED	
Registration Number:	2740927	MERGING TECHNOLOGY WITH TRADITION	
CORRESPONDENCE DATA			
Fax Number:	(503)595-5301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5035955300		
Email:	ptotmdocket@klarquist.com		
Correspondent Name:	James S. Leigh, Esq.		
Address Line 1:	121 SW Salmon Street		
Address Line 2:	One World Trade Center, Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	524-78479-01/JSL		
NAME OF SUBMITTER:	James S. Leigh		

CH \$90.00 2760765

Signature:

/James S. Leigh/

Date:

04/25/2007

Total Attachments: 2

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ASSIGNMENT

WHEREAS, eMerge Interactive, Inc., a Delaware corporation, having its principal place of business at 10315 102nd Terrace, Sebastian, Florida 32958, is the registered owner of the marks and their U.S. federal registrations listed on the attached Exhibit A; and

WHEREAS, Micro Beef Technologies, Ltd., a Texas limited partnership, having offices at 720 S. Tyler, Suite 300, P.O. Box 9262, Amarillo, Texas 79105, is desirous of acquiring the said marks on the attached Exhibit A and the said U.S. registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said eMerge Interactive, Inc. does hereby sell, assign, transfer and set over unto the said Micro Beef Technologies, Ltd. all rights, title and interest in and to the said marks on the attached Exhibit A, together with the goodwill of the business symbolized by the marks on the attached Exhibit A and the said U.S. registrations therefor.

THIS ASSIGNMENT dated and effective as of April 23rd, 2007.

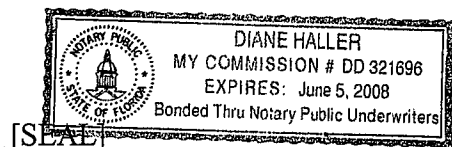
EMERGE INTERACTIVE, INC.

Date: 4/23/07

By David C. Warren
David C. Warren
President and CEO

STATE OF Florida)
) ss.
COUNTY OF Indian River

On this 23 day of April, 2007, before me personally came the above-named David C. Warren, President and CEO of eMerge Interactive, Inc., who executed the foregoing instrument in my presence, and who acknowledged to me that he executed the same of his own free will for the purposes set forth.



Diane Haller
Notary Public for Florida
My Commission expires: 6-5-2008

EXHIBIT A TO ASSIGNMENT OF FEDERAL REGISTRATIONS FROM EMERGE
INTERACTIVE, INC. TO MICRO BEEF TECHNOLOGIES, LTD.

MARK	U.S. REG. NO.	REG. DATE
CATTLELOG	2,760,765	September 9 2003
THE CATTLE INDUSTRY CONNECTED	2,565,050	April 30, 2002
MERGING TECHNOLOGY WITH TRADITION	2,740,927	July 29, 2003