

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NEXCEN CREAMERY & TREATERY, LLC		03/21/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	MAGGIEMOO'S FRANCHISE BRANDS, LLC
Street Address:	1330 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	3187250	MOO U
Registration Number:	3187121	THE CUPCAKE YOU EAT WITH A SPOON
Registration Number:	3090184	OFFICE TREATERY
Registration Number:	3090136	WE'VE GOT FRANCHISING DOWN COLD
Registration Number:	3087680	HOME TREATERY
Registration Number:	3065581	MAGGIEMOO'S DREAM CAKES ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER.
Registration Number:	3032107	TOPTATIONS
Registration Number:	3045541	MT. ST. NUTTY
Registration Number:	2963451	COTTON CANDY SKI JUMP
Registration Number:	3004483	CHOCOLATE 2 THE XTREME
Registration Number:	3004482	BANANA BEACH
Registration Number:	3008892	CHERRY VANILLA VACATION
Registration Number:	3001992	STRAWBERRY SKATEBOARD

CH \$1115.00 3187250

Registration Number:	3011266	STRAWBERRY SKYDIVE
Registration Number:	3004405	BETTER BATTER CAKE CARNIVAL
Registration Number:	3008837	PEANUT BUTTER GALAXY
Registration Number:	3005944	CARAMEL FUDGE SWIRLPOOL
Registration Number:	3005943	CHEESECAKE BREAK
Registration Number:	3004377	MAGGIEMOO'S ICE CREAM DREAM CAKES
Registration Number:	3004371	YOUR DREAM. MADE TO ORDER.
Registration Number:	2970607	VERY BERRY BLUEBERRY
Registration Number:	2989419	CINNAMOO SWIRL
Registration Number:	3015223	CARAMEL COWPUCCINO
Registration Number:	2965306	VERY YELLOW MARSHMALLOW
Registration Number:	3044914	BETTER BATTER
Registration Number:	2983268	BLUE RIBBON BANANA SPLIT
Registration Number:	2976094	COTTON CANDY
Registration Number:	2976093	CINNAMOO
Registration Number:	2976092	UDDERLY CREAM
Registration Number:	3027057	TREATERY
Registration Number:	2951726	ICE CREAM SO FRESH, IT MOOS
Registration Number:	2342503	MOOO-LAH
Registration Number:	2282514	MAGGIEMOO'S ICE CREAM AND TREATERY
Registration Number:	2208567	MAGGIEMOO'S
Registration Number:	3227284	MAGGIEMOO'S DREAM CAKES FOR KIDS ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER.
Serial Number:	78675552	MAGGIEMOO'S QUICK ESCAPES
Serial Number:	78507766	BUTTER PECAN PORT OF CALL
Serial Number:	78507753	ESPRESS YOURSELF
Serial Number:	77018691	BERRY CHEESECAKE LAKE
Serial Number:	77018714	LET'S PLAY PB&J
Serial Number:	77018672	SMORE FUN THAN A CAMPFIRE
Serial Number:	77015474	BETTER BATTER BOOGIE BOARD
Serial Number:	77015449	RASPBERRY ROLLER COASTER
Serial Number:	77015437	VANILLA COOKIE DOUGH YO-YO

CORRESPONDENCE DATA

Fax Number: (212)310-1659

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-626-4557
Email: lisa.w.rosaya@bakernet.com,diana.b.girardi@bakernet.com
Correspondent Name: Lisa W. Rosaya
Address Line 1: 1114 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	56199415-3
NAME OF SUBMITTER:	Lisa W. Rosaya
Signature:	/lwr/
Date:	04/25/2007

Total Attachments: 2
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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NEXCEN CREAMERY & TREATERY, LLC", CHANGING ITS NAME FROM "NEXCEN CREAMERY & TREATERY, LLC" TO "MAGGIEMOO'S FRANCHISE BRANDS, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF MARCH, A.D. 2007, AT 5:14 O'CLOCK P.M.

4286032 8100

070345277



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5529544

DATE: 03-22-07

TRADEMARK
REEL: 003529 FRAME: 0407

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
NEXCEN CREAMERY & TREATERY, LLC**

The undersigned, being duly authorized to execute and file this Certificate of Amendment to Certificate of Formation for the purpose of amending the Certificate of Formation pursuant to Section 18-202 of the Limited Liability Company Act of the State of Delaware, does hereby certify as follows:

1. The name of the limited liability company (hereinafter called the "Company") is NexCen Creamery & Treatery, LLC.

2. The Certificate of Formation of the Company is hereby amended by deleting the FRIST paragraph therefrom in its entirety and by substituting in lieu thereof the following:


"**FIRST.** The name of the limited liability company is: MaggieMoo's Franchise Brands, LLC."

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Amendment to Certificate of Formation as of the 21st day of March 2007.

NEXCEN CREAMERY & TREATERY, LLC

By: MaggieMoo's International, LLC, its
Managing Member

By: NexCen Brands, Inc., its Managing
Member

By: 
Name: ROBERT D. LOREN
Title: CEO