

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		04/24/2007	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Noxell Corporation		
Street Address:	11050 York Road		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21203		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78797030	CAN'T MISS	
Serial Number:	77065421	LASH BLAST	
CORRESPONDENCE DATA			
Fax Number:	(513)983-1992		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5139838392		
Email:	hammann.lm@pg.com		
Correspondent Name:	Lynn M. Hammann		
Address Line 1:	One Procter & Gamble Plaza		
Address Line 2:	C2 Box 11		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Lynn M. Hammann		
Signature:	/lmhammann/		
Date:	04/26/2007		

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Total Attachments: 2

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UNITED STATES
TRADEMARK ASSIGNMENT

WHEREAS, **The Procter & Gamble Company**, an Ohio corporation having its principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (hereinafter the "Assignor"), is the owner of the trademarks listed on the attached schedule and corresponding applications (the "Trademarks"); and

WHEREAS, **Noxell Corporation**, a Maryland corporation, having its principal place of business at 11050 York Road, Baltimore, Maryland 21203 (hereinafter the "Assignee"), is desirous of acquiring the Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in good and valuable consideration paid to Assignor by the Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks.

Signed at Cincinnati, Ohio, this 24th day of April, 2007.

THE PROCTER & GAMBLE COMPANY

By: Carl J. Roof

Name: Carl J. Roof

Title: Assistant Secretary

SCHEDULE

<u>Trademark</u>	<u>Country</u>	<u>Serial Number</u>
CAN'T MISS	United States	78797030
LASH BLAST	United States	77065421