

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Procter & Gamble Hair Care LLC		04/24/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Procter & Gamble Company		
<b>Street Address:</b>	One Procter & Gamble Plaza		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45202		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2981274	BECAUSE EVERYONE'S A HAIR DIFFERENT	
Registration Number:	3009877	COLOR SOURCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(513)983-1992		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	5139838392		
<b>Email:</b>	hammann.lm@pg.com		
<b>Correspondent Name:</b>	Lynn M. Hammann		
<b>Address Line 1:</b>	One Procter & Gamble Plaza		
<b>Address Line 2:</b>	C2 Box 11		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>NAME OF SUBMITTER:</b>	Lynn M. Hammann		
<b>Signature:</b>	/lmhammann/		
<b>Date:</b>	04/26/2007		

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Total Attachments: 2

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UNITED STATES

**ASSIGNMENT**

WHEREAS, **Procter & Gamble Hair Care LLC**, a Limited Liability Company organized and existing under the laws of the State of **Delaware**, United States of America, with a principal place of business at **One Procter & Gamble Plaza, Cincinnati, Ohio, 45202** (Assignor), is the owner of the trademark(s) and application(s)/registration(s) thereof in the United States Patent and Trademark Office as set forth in **Schedule A** attached hereto together with the goodwill of the business connected with and symbolized by said trademarks; and

WHEREAS, **The Procter & Gamble Company**, a corporation organized and existing under the laws of the State of **Ohio**, United States of America, with a principal place of business at **One Procter & Gamble Plaza, Cincinnati, Ohio 45202**, (Assignee), is desirous of acquiring said trademark(s) and application(s)/registration(s) thereof together with the goodwill of the business connected with and symbolized by said trademark(s). **Assignee is the successor to the portion of the ongoing and existing business to which the trademark(s) pertain.**

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, **Procter & Gamble Hair Care LLC** does hereby sell and assign unto the Assignee, **The Procter & Gamble Company** all right, title and interest in and to said trademark(s) and application(s)/registration(s) thereof as set forth in **Schedule A** attached hereto, together with the goodwill of the business connected with and symbolized by said trademark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, **Procter & Gamble Hair Care LLC**, has caused this instrument to be executed by its duly authorized corporate officer this 24<sup>th</sup> day of April, 2007.

**Procter & Gamble Hair Care LLC**

By: Carl J. Roof

Name: Carl J. Roof

Title: Assistant Secretary

NY2-1265528.1

**TRADEMARK**  
**REEL: 003529 FRAME: 0705**

**SCHEDULE A**

<b><u>TRADEMARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>REG. DATE</u></b>
BECAUSE EVERYONE'S A HAIR DIFFERENT	2981274	08/02/2005
COLOR SOURCE (Stylized)	3009877	11/01/2005

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