

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phillips Farms		04/24/2007	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Michael-David, LLC		
Street Address:	4580 West Highway 12		
City:	Lodi		
State/Country:	CALIFORNIA		
Postal Code:	95242		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2580652	LODI RED	
Registration Number:	2647087	MICHAEL DAVID VINEYARDS	
Registration Number:	2641012	THE SEVEN DEADLY ZINS	
Registration Number:	2703052	WINDMILL ESTATES	
Registration Number:	2429418	WOW!	
CORRESPONDENCE DATA			
Fax Number:	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 609-7838		
Email:	podonoghue@vedderprice.com		
Correspondent Name:	Patricia O'Donoghue, Vedder Price		
Address Line 1:	222 North LaSalle Street		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	74285.00.0001		

CH \$140.00 2580652

NAME OF SUBMITTER:	Patricia O'Donoghue
Signature:	/Patricia O'Donoghue/
Date:	04/26/2007
Total Attachments: 2 source=Phillips Farms Partnership Assignment#page1.tif source=Phillips Farms Partnership Assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Phillips Farms, a CALIFORNIA PARTNERSHIP comprising David Phillips, a U.S. Citizen, and Michael Phillips, a U.S. Citizen, having offices at 4580 West Highway 12 Lodi CALIFORNIA 95242, ("Assignor"), has adopted and has used the marks and is the owner of various registrations and applications for registration for such marks, as listed on Schedule A attached hereto; and

WHEREAS, Michael-David, LLC, a California Limited Liability Company having its principal place of business at 4580 West Highway 12, Lodi, California 95242, U.S.A. ("Assignee"), desires to acquire said marks together with the good will of the business in connection with which said marks are used and which are symbolized by said marks and any and all registrations and applications for registration of said marks;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor has assigned and by these presents, does hereby sell, transfer, convey and assign unto Assignee the entire right, title, and interest of Assignor in and to said marks, all registrations and all applications for registration of said marks listed on Schedule A hereto, including without limitation the right to recover for past infringement of said marks, and the good will of the business symbolized by said marks.

IN WITNESS WHEREOF, this Assignment of Trademarks is executed this 24th day of April, 2007.

Phillips Farms, a California Partnership

By: [Signature]
Name: David J. Phillips
Title: President

STATE OF California)
COUNTY OF San Joaquin ss.

On this 24th day of April, 2007, before me, the undersigned, a Notary Public for the State of California, personally appeared David J. Phillips, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed the foregoing Assignment of Trademarks as President of the limited liability company named therein, and acknowledged to me that he executed the same as his voluntary act on behalf of such corporation with authority to do so for the purposes therein set forth.

[Signature: Lisa M. Engelhardt]

Notary Public Seal

My Commission expires: 12-3-09



SCHEDULE A

TRADEMARK	SERIAL/REGISTRATION NUMBER
LODI RED	2,580,652
MICHAEL DAVID VINEYARDS	2,647,087
THE SEVEN DEADLY ZINS	2,641,012
WINDMILL ESTATES	2,703,052
WOW	2,429,418