

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conopco, Inc.		12/06/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Unilever Supply Chain, Inc.		
Street Address:	1 John Street		
City:	Clinton		
State/Country:	CONNECTICUT		
Postal Code:	06413		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Serial Number:	78518321	PURE SILVER	
Serial Number:	78576103	ARMPITS TO UNDERARMS	
Serial Number:	78568578	DEEPLY BRUNETTE	
Serial Number:	78584294	FOR EXPERTS	
Serial Number:	78579570	ARMPITS TO UNDERARMS IN 7 DAYS	
Serial Number:	78416503	YOURDOVE	
Serial Number:	78464851	POND'S TIME REWIND	
Serial Number:	78408809	SPRING BURST	
Serial Number:	78428518	SPRING BURST	
Serial Number:	78499034	ALL THAT & CARAMEL	
Serial Number:	78323552	VITA-BLONDE	
Serial Number:	78323545	ANTI-FLAT	
Serial Number:	78323518	NUTRI-BLONDE	
Serial Number:	78458831	CLEAN SWEEP	

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TRADEMARK
REEL: 003530 FRAME: 0094

Serial Number:	78300809	COLOR NUTRIUM
Serial Number:	78486284	ASI DE BELLO
Serial Number:	78299722	NUTRILOCK
Serial Number:	78160415	TSUNAMI
Serial Number:	78301453	LA PLAZA DEL SABOR
Serial Number:	77142187	CORNETTO
Serial Number:	76572591	DIRT IS GOOD
Serial Number:	76475134	SNUGGLE
Serial Number:	76642884	DOUBLE CHURNED
Serial Number:	76639723	DOUBLE CHURNED EXTRA CREAMY
Serial Number:	76632579	LUX

CORRESPONDENCE DATA

Fax Number: (203)625-2370

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: ken.leonard@unilever.com

Correspondent Name: Kenneth C. Leonard

Address Line 1: 33 Benedict Place

Address Line 4: Greenwich, CONNECTICUT 06830

NAME OF SUBMITTER:	Kenneth C. Leonard
Signature:	/Ken Leonard/
Date:	04/26/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT


WHEREAS, CONOPCO, INC., a corporation duly organized and existing under the laws of the State of New York with offices at 33 Benedict Place, Greenwich, CT 06830 (hereinafter "Assignor"), is owner of rights to the trademarks listed on Schedule A (the "Trademarks"); and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a corporation duly authorized and existing under the laws of the State of Delaware with its offices at 1 John Street, Clinton, CT 06413 is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks together with the goodwill of the business symbolized by said Trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as of this 5th day of December, 2006.

CONOPCO, INC.

By: 
Kenneth C. Leonard
Assistant Secretary