TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SmithKlineBeecham Corporation		01/01/2006	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Welcome Credit Union
Street Address:	Post Office Box 13398
Internal Address:	MAI-CA428
City:	Research Triangle Park
State/Country:	NORTH CAROLINA
Postal Code:	27709
Entity Type:	Non-Profit Assoc. Charter 455, Credit Union Division, NC Dept of Commerce: NORTH CAROLINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2017857	

CORRESPONDENCE DATA

Fax Number: (704)625-9190

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: GeoRene.G.Jones@gsk.com

Correspondent Name: Maribeth Day Case
Address Line 1: 5 Moore Drive

Address Line 2: CIP Trademarks - Mail Stop MAI.4D

Address Line 4: Research Triangle Pa, NORTH CAROLINA 27709

ATTORNEY DOCKET NUMBER:	ASSGNMT TREE SWIRL
NAME OF SUBMITTER:	Maribeth Day Case
Signature:	/Maribeth Day Case/

TRADEMARK
REEL: 003530 FRAME: 0111

900075416

Date:	04/26/2007		
Total Attachments: 1 source=SBC to WCU US Reg 2017857#page1.tif			

TRADEMARK
REEL: 003530 FRAME: 0112

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective as of January 1, 2006 (the "Effective Date") is made from SmithKline Beecham Corporation, a corporation of the Commonwealth of Pennsylvania with principal place of business at Five Moore Drive, Research Triangle Park, North Carolina 27709 ("Assignor"), to Welcome Credit Union, a member-owned non-profit association, pursuant to Charter 455 issued by Credit Union Division of the North Carolina Department of Commerce with a principal place of business at Post Office Box 13398, (MAI-CA428), Research Triangle Park, North Carolina 27709 ("Assignee").

WHEREAS, Assignor is the owner of, and desires to assign to Assignee, all right, title and interest in and to: (i) any and all trademark, service mark and intellectual property rights, including rights of priority, and all applications and registrations (US and/or foreign) for the TREE SWIRL design mark including but not limited to their respective United States Trademark Registration No. 2,017,857, hereinafter, collectively, "the Mark"); and (ii) any and all goodwill of the business associated with the Mark; and

WHEREAS, Assignee desires to acquire the Mark and any and all goodwill of the business associated therewith from Assignor, subject to the terms and conditions of this Assignment, and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Mark and goodwill to Assignee;

NOW, THEREFORE, in consideration of the foregoing recitals, the mutual covenants and conditions contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. Assignor hereby assigns to Assignee all right, title and interest in and to the Mark, together with: (i) the goodwill symbolized by the Mark; (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement or misappropriation, including past infringements and misappropriations, of the Mark; and (iii) any royalties or other consideration owed in connection with use of the Mark after the Effective Date.
- 2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Mark, goodwill and all other rights hereby conveyed.
- 3. Subject to the terms hereof, Assignee accepts such assignment of the Mark and goodwill.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their respective authorized officers, all as of the day and year first above written

ASSIGNOR:

SMITHKLINE BEECHAM CORPORATION

Signed:

RECORDED: 04/26/2007

Name: Scott E. Thompson

Title: ASSISTANT SECRETARY

ASSIGNEE:

WELCOME CREDIT UNION

Signed: Name: Susan McGhee

Title: Senior Vice President

1

TRADEMARK

REEL: 003530 FRAME: 0113