

TRADEMARK ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LAND O'LAKES, INC.		04/18/2007	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	F.A.B., Inc.		
Street Address:	1225 Old Alpharetta Road, Suite 235		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30005		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78891580	COCINA CASERA PERFORMANCE LOAF	
CORRESPONDENCE DATA			
Fax Number:	(404)527-5100		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	4045724600		
Email:	trademarks@kslaw.com,mribando@kslaw.com,vbantug@kslaw.com, setelman@kslaw.com		
Correspondent Name:	KING & SPALDING LLP		
Address Line 1:	1180 Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	05104.080002 COCINA -FAB		
NAME OF SUBMITTER:	Monique L. Ribando		
Signature:	/Monique L. Ribando/		
Date:	04/26/2007		

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Total Attachments: 3

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WHEREAS, Land O'Lakes, Inc., a corporation organized under the laws of the State of Minnesota, having a principal place of business at 4001 Lexington Avenue, North Arden Hills, Minnesota 55126 ("Assignor"), is the owner of all right, title and interest in and to the trademark and application therefore, annexed hereto in Schedule A (the "Trademark"), and all related goodwill; and

WHEREAS, F.A.B., Inc., a corporation organized under the laws of the State of Georgia, having a principal place of business at 1225 Old Alpharetta Road, Alpharetta, Georgia 30005 ("Assignee") is desirous of acquiring the Trademark and goodwill associated therewith along with the application therefore;

NOW, THEREFORE, effective on and as of April 18, 2007, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the U.S. Trademark Application listed in Schedule A thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its name by a duly authorized officer this 18 day of April 2007.

Land O'Lakes, Inc. (Assignor)

By: PESD

Name: Peter S. Janzen

Title: VP & General Counsel

STATE OF Minnesota)
COUNTY OF Ramsey)ss.:

ACKNOWLEDGEMENT

On this 18th day of April, 2007, before me personally appeared Peter S. Janzen, being by me duly sworn, did depose and say that s/he is the V.P. & General Counsel of Land O'Lakes, Inc. and acknowledged that s/he executed the foregoing instrument as the act and deed of Land O'Lakes, Inc. with full authority to do so.



(Notary Seal)

Cynthia A. Olsen
Notary Public

SCHEDULE A

<u>Trademark</u>	<u>Application/Registration Number</u>	<u>Country</u>
COCINA CASERA PERFORMANCE LOAF	Application No. 78/891,580	United States