

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
California Tan, Inc.		04/26/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cal Tan, LLC		
Street Address:	12777 W. Jefferson Blvd., 3rd Floor		
Internal Address:	Cal Tan Legal Department		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90066		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2601402	ILLUMINATE	
CORRESPONDENCE DATA			
Fax Number:	(310)824-0082		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	3108242508		
Email:	ccole@caltan.com		
Correspondent Name:	Christa Cole		
Address Line 1:	12777 W. Jefferson Blvd., 3rd Floor		
Address Line 2:	California Tan Legal Department		
Address Line 4:	Los Angeles, CALIFORNIA 90066		
ATTORNEY DOCKET NUMBER:	ILLUMINATE ASSIGNMENT		
NAME OF SUBMITTER:	Christa Cole		
Signature:	/Christa Cole/		

OP \$40.00 2601402

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TRADEMARK
REEL: 003530 FRAME: 0246

Date:

04/26/2007

Total Attachments: 2

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NUNC PRO TUNC TRADEMARK ASSIGNMENT
CALIFORNIA TAN, INC. TO CAL TAN, LLC

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, California Tan, Inc., a Delaware corporation with offices at 12777 West Jefferson, Los Angeles, California 90066 (ASSIGNOR), hereby assigns, sells, conveys and transfers to Cal Tan, LLC, an Indiana limited liability company with offices at 6270 Corporate Drive, Indianapolis, Indiana 46278-2900 (ASSIGNEE), all rights, title and interests in and to the trademarks attached hereto as Exhibit A (the "Marks"), and the goodwill of the business with which the Marks are to be used, and all claims for damages by reason of infringement, with the right to sue for and collect the same for, its own use and for the use of its successors and assigns. Assignee is the successor in interest to the ongoing business of the applicant, or portion thereof to which the mark pertains, effective as of February 28, 2007.

ASSIGNOR: California Tan, Inc.

Signed: Christa Cole

Printed: Christa Cole

Title: General Counsel

Effective: February 28, 2007

STATE OF California)
) SS:
COUNTY OF Los Angeles)

On April 26, 2007 before me, B. Williams, Notary Public, appeared Christa Cole, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

B. Williams
Notary Public

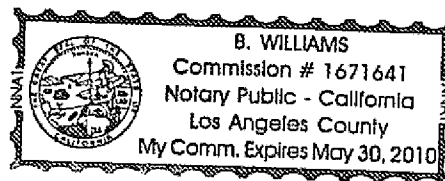


Exhibit A

ILLUMINATE , United States Registration No. 2601402

ILLUMINATE CTM Registration No. 002750222