



103399311

To the Director of the U. S. Patent and

documents or the new address(es) below.

4.23.07

1. Name of conveying party(ies):

SHOHET, MOSHI, DBA M & H COMPANY
SHOHET, HARON, DBA M & H COMPANY

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 12/16/2005

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: LOVIN' ENTERPRISES, INC.

Internal Address: _____

Street Address: 3653 Sierra Pine Avenue

City: Los Angeles

State: California

Country: USA Zip: 90023

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship California

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2221568

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Frederick Gotha

Internal Address: _____

Street Address: 80 South Lake Avenue, Suite 823

City: Pasadena

State: California Zip: 91101

Phone Number: (626)796-1849

Fax Number: (626)405-0952

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Frederick Gotha

04/19/07

04/24/2007 D BYRNE 00000085 2221568

Signature

Date

01 FC:8521

40.00 Frederick Gotha

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

WHEREAS, Haron Shohet and Moshi Shohet, individuals doing business as M&H Company (collectively the "Assignor") have adopted, own and use the mark "DREAM GIRL" (the "Mark") in connection with the following goods and/or services: ladies' and girls' garments and undergarments, namely, underwear, panties, bras, girdles, slips, thermal underwear, pantyhose, tights, sleepwear, and camisoles; and

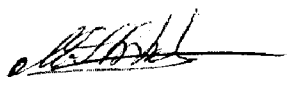
WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2221568, registered on February 2, 1999; and

WHEREAS, Lovin' Enterprises, Inc., a corporation organized under the laws of the State of California, with its principal place of business at 3653 Sierra Pine, Los Angeles, CA 90023 desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of its right, title, and interest in and to the trademark "DREAM GIRL" Registration No. 2221568 including all goodwill associated therewith, and the registration thereof.

Dated: December 16, 2005


Haron Shohet d/b/a M&H Company


Moshi Shohet d/b/a M&H Company