

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Teammate LLC		04/27/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Collegiate Licensing Company		
Street Address:	290 Interstate North Circle		
Internal Address:	Suite 200		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78634049	TEAMMATE	
CORRESPONDENCE DATA			
Fax Number:	(404)572-5134		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-572-4691		
Email:	jhannon@kslaw.com		
Correspondent Name:	James M. Hannon		
Address Line 1:	1180 Peachtree Street		
Address Line 2:	34th Floor - King & Spalding LLP		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	09761.019002		
NAME OF SUBMITTER:	James M. Hannon		
Signature:	/James M. Hannon/		

CH \$40.00 78634049

Date:

04/27/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, **TEAMMATE LLC**, a limited liability corporation of Delaware, having its principal place of business at 290 Interstate North Circle, Suite 200, Atlanta Georgia 30339 (hereinafter "ASSIGNOR"), has a bona fide intent to use a mark for TEAMMATE and has on May 20, 2005, filed Application No. 78/634,049 in the United States Patent & Trademark Office, based on 15 U.S.C. §1051(b), to register that mark; and

WHEREAS, **COLLEGIATE LICENSING COMPANY**, a Georgia corporation, having its principal place of business at 290 Interstate North Circle, Suite 200, Atlanta Georgia 30339 (hereinafter "ASSIGNEE"), is desirous of acquiring said mark and the application for registration thereof, and the portion of the business of the ASSIGNOR to which the mark pertains;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer unto said ASSIGNEE all right, title and interest in the mark and in the above-identified application for registration of the mark, including the right to sue for damages and other remedies in respect of any infringement of the mark that may have occurred before the date of this assignment, together with the portion of the business of the ASSIGNOR to which the mark pertains.

The Commissioner of Patents & Trademarks is requested to issue the certificate of registration to the ASSIGNEE.

TEAMMATE LLC, Assignor

Date: April 27, 2007



Signature

Pat Battle, Principal

Printed Name and Position

K&S Docket: 09761.019002