

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                      |
|----------------------------------|--|-----------------------|----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                      |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                      |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                      |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>   |
| Cruise Dawg Products, Inc.       | FORMERLY Cruise Dawg LLC   | 04/10/2007            | CORPORATION: FLORIDA |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                      |
| <b>Name:</b>                     | Carnival Corporation   |                       |                      |
| <b>Street Address:</b>           | 3655 N.W. 87 Avenue  |                       |                      |
| <b>Internal Address:</b>         | MLGL 815   |                       |                      |
| <b>City:</b>                     | Miami  |                       |                      |
| <b>State/Country:</b>            | FLORIDA  |                       |                      |
| <b>Postal Code:</b>              | 33178  |                       |                      |
| <b>Entity Type:</b>              | CORPORATION: PANAMA  |                       |                      |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                      |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                      |
| <b>Serial Number:</b>            | 78679554   | CRUISE DAWG           |                      |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                      |
| <b>Fax Number:</b>               | (305)406-6109  |                       |                      |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                      |
| <b>Phone:</b>                    | 305-406-5072   |                       |                      |
| <b>Email:</b>                    | elevenson@carnival.com   |                       |                      |
| <b>Correspondent Name:</b>       | Ellen L. Levenson  |                       |                      |
| <b>Address Line 1:</b>           | 3655 N.W. 87 Avenue  |                       |                      |
| <b>Address Line 2:</b>           | MLGL 815   |                       |                      |
| <b>Address Line 4:</b>           | Miami, FLORIDA 33178   |                       |                      |
| <b>NAME OF SUBMITTER:</b>        | Ellen L. Levenson  |                       |                      |
| <b>Signature:</b>                | /s/ Ellen L. Levenson  |                       |                      |
| <b>Date:</b>                     | 04/27/2007   |                       |                      |

OP \$40.00 78679554

Total Attachments: 2

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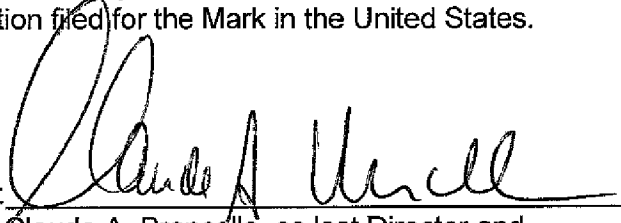
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ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

WHEREAS, CLAUDE A. BRANCELLA, as last Director and sole shareholder of CRUISE DAWG PRODUCTS, INC., a dissolved Florida corporation ("**Assignor**"), with an address at 873 N.E. 195 St., #309, Miami, FL 33179, is the applicant under a United States federal intent-to-use application for the trademark "CRUISE DAWG" (the "**Mark**") for clothing for domestic pets under Serial #78/679,554; and

WHEREAS, CARNIVAL CORPORATION, a corporation duly organized and existing under the laws of the Republic of Panama ("**Assignee**"), is desirous of acquiring ownership rights in the Mark;

NOW, THEREFORE, for the sum of Four Hundred Fifteen Dollars (\$415) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the U.S. federal registration for the Mark, Assignor's rights directly and/or indirectly related to the Mark, any rights Assignor may have obtained from the use of the Mark in the United States, the goodwill in the Mark, the goodwill of the business symbolized by the Mark and the rights and the benefits under each and every application for registration filed for the Mark in the United States.

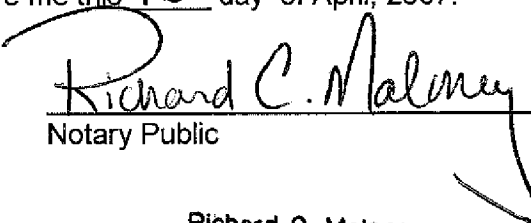
By:   
Claude A. Brancella, as last Director and  
sole shareholder of Cruise Dawg Products, Inc.

STATE OF NEW YORK )  
COUNTY OF Franklin )

BEFORE ME, the undersigned authority, personally appeared CLAUDE A. BRANCELLA, as last Director and sole shareholder of CRUISE DAWG PRODUCTS, INC., a dissolved Florida corporation, who, being personally known to me and having been duly sworn by me on oath, deposes and states that she executed the foregoing Assignment on behalf of said corporation, in her representative capacity, with full power and authority to do so, for the uses and purposes therein expressed.

SWORN TO and subscribed before me this 10 day of April, 2007.

My Commission expires: 5-22-2010

  
Notary Public

Richard C. Maloney  
Notary Public State of New York  
Franklin County #01MA6042431  
Commission Expires 5-22-2010

ACKNOWLEDGMENT OF ASSIGNMENT OF RIGHTS

CARNIVAL CORPORATION, a corporation duly organized and existing under the laws of the Republic of Panama, whose business address is 3655 N.W. 87 Avenue, Miami, Florida 33178 (the "Assignee"), for and in consideration of the sum of Four Hundred Fifteen Dollars (\$415), the receipt and sufficiency of which is hereby acknowledged, hereby acknowledges:

1. CLAUDE A. BRANCELLA, as last Director and sole shareholder of CRUISE DAWG PRODUCTS, INC., a dissolved Florida corporation ("Assignor"), desires to transfer, and Assignee desires to accept all of Assignor's rights and interest in the trademark "CRUISE DAWG" (the "Mark"), for which Assignor has filed an intent-to-use application in the United States under Serial #78/679,554 for clothing for domestic pets.

2. Assignor has simultaneously herewith executed and delivered to Assignee an Assignment of Intellectual Property Rights with respect to her right, title, interest and goodwill in and to the Mark and with respect to the registration to be granted for her U.S. federal application.

3. Assignee acknowledges that the consideration tendered hereunder is for the Assignor's right, title and interest in and to the Mark, Assignor's rights directly and/or indirectly related to the Mark, any rights Assignor may have obtained from the use of the Mark in the United States, the goodwill in the Mark and any and all rights and benefits under each and every registration acquired for the Mark in the United States.

4. Assignee assumes the obligation to handle on its own account each and every procedure deemed necessary and/or convenient in order to register this Assignment with the administrative or judicial authorities in the United States.

Dated the 10 day of April, 2007.

Witnesses:  
Elli L. Ruiz  
Belenida Rosan

CARNIVAL CORPORATION, Assignee  
By: [Signature]  
Name: ARNALDO PEREZ  
Title: Sr. Vice President-Legal

STATE OF FLORIDA            )  
COUNTY OF MIAMI-DADE    )

BEFORE ME, the undersigned authority, personally appeared ARNALDO PEREZ, as Sr. Vice President-Legal of CARNIVAL CORPORATION, a Panamanian corporation, who, being personally known by me and having been duly sworn by me on oath, deposes and states that he executed the foregoing Acknowledgment of Assignment of Rights on behalf of said corporation, with full power and authority to do so, for the uses and purposes therein expressed.

SWORN TO and subscribed this 10 day of April, 2007.

My Commission Expires:

[Signature]  
NOTARY PUBLIC