

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chatam International Incorporated		03/14/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Brown-Forman Corporation		
Street Address:	4040 Civic Center Drive, Ste. 528		
City:	San Rafael		
State/Country:	CALIFORNIA		
Postal Code:	94903		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2871903	PURPLE HAZE	
CORRESPONDENCE DATA			
Fax Number:	(415)446-5230		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-446-5225		
Email:	jdpilegal@jdpi.com		
Correspondent Name:	David S. Gooder		
Address Line 1:	4040 Civic Center Drive, Ste. 528		
Address Line 4:	San Rafael, CALIFORNIA 94903		
ATTORNEY DOCKET NUMBER:	16001		
NAME OF SUBMITTER:	David S. Gooder		
Signature:	/David S. Gooder/		
Date:	04/30/2007		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

WHEREAS, Chatam International Incorporated, a corporation organized and existing under the laws of the state of Delaware, having an address at 3411 Silverside Road, 103 Springer Building, Wilmington, Delaware 19810, is the owner of United States Trademark Registration No. 2,871,903 for PURPLE HAZE (hereinafter referred to as the "Mark").

WHEREAS, Brown-Forman Corporation, a Delaware corporation, having an address at 850 Dixie Highway, Louisville, Kentucky 40210, is desirous of acquiring all right, title and interest in and to said Mark together with the goodwill of the business symbolized by said Mark;

WHEREAS, it is desired that the assignment of the Mark be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound thereby, Chatam International Incorporated hereby assigns all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark.

THIS ASSIGNMENT shall also include all claims for damages by reason of past infringement of the Mark, if any, together with the right to sue for and collect the same for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives.

DATED: March 14, 2007

CHATAM INTERNATIONAL INCORPORATED

By: 

Name: Mark Small

Title: Treasurer