

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chemair Corporation of America		02/28/1983	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Beauty Brands Group, Inc.		
Street Address:	100 Jericho Quadrangle		
Internal Address:	Suite 335		
City:	Jericho		
State/Country:	NEW YORK		
Postal Code:	11753		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	72213412	NATURAL BALANCE	
CORRESPONDENCE DATA			
Fax Number:	(940)297-4990		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	940-297-4637		
Email:	trademarks@sallybeauty.com		
Correspondent Name:	Daniel M. Vincenzo		
Address Line 1:	3001 Colorado Boulevard		
Address Line 4:	Denton, TEXAS 76210		
ATTORNEY DOCKET NUMBER:	1195.002		
NAME OF SUBMITTER:	Phyllis L Dunham		
Signature:	/PLD/		
Date:	05/01/2007		

CH \$40.00 72213412

Total Attachments: 3

source=Chemair Assignment#page1.tif

source=Chemair Assignment#page2.tif

source=Chemair Assignment#page3.tif

ARTICLES OF AMENDMENT TO THE ARTICLES OF
INCORPORATION OF CHEMAIR CORPORATION OF
AMERICA

We, the undersigned, hereby agree to amend the Articles
of Incorporation and in accordance with Section 607.187 of the
Florida Corporation Act, state as follows:

1. The name of the Corporation is CHEMAIR CORPORATION
OF AMERICA.

2. The Articles of Incorporation for CHEMAIR CORPORATION
OF AMERICA have been amended and properly adopted by the shareholders
of the Corporation. The Amendment to the Articles of Incorporation
are as follows:

(a) The name of the Corporation is hereby
changed to: BEAUTY BRAND GROUP, INC.

(b) The amount of capital stock authorized
is Five Hundred Thousand (\$500,000) Dollars.

(c) The total number of shares of capital
stock shall consist and of which the Corporation
is authorized to issue is Five Million (5,000,000)
all of which shares are to have the par value of
ten (\$0.10) cents per share and are to be shares
of common stock.

3. The shareholders of CHEMAIR CORPORATION OF AMERICA,
now known as BEAUTY BRAND GROUP, INC., duly approved and adopted
the aforesaid Amendments to the Articles of Incorporation on
December 27, 1982.

We, the undersigned, being the President and Secretary
of BEAUTY BRAND GROUP, INC., formerly known as CHEMAIR CORPORATION
OF AMERICA, respectfully, for the purpose of amending the Articles
of Incorporation, hereby declare and certify that the facts herein
stated are true and accordingly have set our hands this 22nd day of
February, 1983.


Barry Delachet, President


Robert J. Goppey, Secretary

REEL 0556 FRAMES 71

TRADE-MARK

STATE OF FLORIDA)
COUNTY OF) SS

On this 23rd day of February, 1983, before me personally appeared ROBERT J. BEPPER, and being first duly sworn, deposes and says that he has read the foregoing Articles of Amendment to the Articles of Incorporation of Chemair Corporation of America by him subscribed and that the same is true of his own knowledge, except as to those matters stated to be upon information and belief, and as to those matters, he believes them to be true.

Karen Chuping

NOTARY PUBLIC STATE OF FLORIDA
KAREN CHUPING

STATE OF MICHIGAN)
COUNTY OF OAKLAND) SS

On this 22nd day of February, 1983, before me personally appeared BARRY FLEISCHER, and being first duly sworn, deposes and says that he has read the foregoing Articles of Amendment to the Articles of Incorporation of Chemair Corporation of America by him subscribed and that the same is true of his own knowledge, except as to those matters stated to be upon information and belief, and as to those matters, he believes them to be true.

Barbara M. Paulsen
Barbara M. Paulsen, Notary Public
Oakland County, State of Michigan
My commission expires: 7/12/83

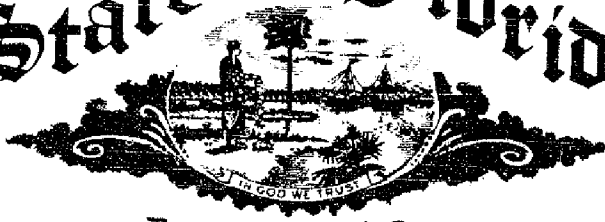
REEL 0556 FRAMES 72

TRADE-MARK

State of Florida

REEL 0556 FRAMES 73

TRADE-MARK



Department of State

I certify the attached is a true and correct copy of the Articles of Amendment, filed on March 28, 1984, changing the corporate name of CHEMAIR CORPORATION OF AMERICA to BEAUTY BRANDS GROUP, INC., a corporation organized under the laws of the State of Florida, as shown by the records of this office

The document number of this corporation is 332789

Handwritten signature
Secretary of State

FEB 27 1987

RECORDED
PATENT & TRADEMARK OFFICE

Given under my hand and the
Great Seal of the State of Florida,
at Tallahassee, the Capital, this the
17th day of February, 1987.



CR2E022 (10-85)

Handwritten signature of George Firestone

George Firestone
Secretary of State