

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0851-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

#### 1. Name of conveying party(ies):

Design For Living, LLC

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other LLC
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached?  Yes  No

#### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Lifelique Brands, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 1000 Stewart Avenue

City: Garden City

State: New York

Country: USA Zip: 11530

Association Citizenship \_\_\_\_\_

General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship Delaware

Other Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

#### 3. Nature of conveyance / Execution Date(s) :

Execution Date(s) April 25, 2007

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

#### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)  
see attached

B. Trademark Registration No.(s)  
see attached

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
see attached

#### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Randy M. Friedberg, Esq.

Internal Address: Olshan Grunin & Frome Rosenzweig & Wokosky LLP

Street Address: 85 East 55th Street

City: New York

State: New York Zip: 10022

Phone Number: (212) 451-2321

Fax Number: (212) 451-2222

Email Address: rfriedberg@olshanlaw.com

#### 6. Total number of applications and registrations involved:

5

#### 7. Total fee (37 CFR 2.8(b)(6) & 3.41) \$ 110.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

#### 8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

#### 9. Signature:

  
Signature

Randy M. Friedberg  
Name of Person Signing

Date

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. BOX 1450, Alexandria, VA 22313-1450

OP \$140.00 70678083

ATTACHMENT 1

MARK

Design For Living  
STIXX Suctionware  
Suctionware  
STIXX  
STIXX Suctionware DFL Design For  
Living [and Design]

APPLICATION/  
REGISTRATION NUMBER

[Registration No. 3160438]  
[Registration No. 3163985]  
[Registration No. 3164133]  
[Registration No. 3164134]  
[Notice of Allowance, 78-678083]

## Trademark Assignment

This Agreement, entered into on April 25, 2007 ("Effective Date") is by and between Design For Living, LLC ("Assignor"), and Lifetime Brands, Inc., its successors and assigns ("Buyer").

Whereas, Assignor wishes to assign to Buyer all right, title and interest in and to the registered and unregistered trademarks specified on Attachment 1 annexed hereto and incorporated herein by reference; and

Whereas, Buyer wishes to accept such assignment.[Patent Assignment – National Products/DFL]

Now Therefore, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Buyer, and Buyer hereby accepts, all rights, title and interest in and to the trademarks specified in Attachment 1, including all pending registration applications and all renewal rights in such marks, the exclusive right to enforce and to obtain registrations therefor in the United States and throughout the world in the sole name of Buyer, its successors or assigns, and including the goodwill of the business symbolized by such marks.
2. Simultaneously with its execution hereof, Assignor shall execute the form of Recordation Cover Sheet annexed hereto as Attachment 2. Assignor agrees to execute such other documents as may be requested by Buyer to give effect to the terms hereof.
3. By their signature below, the parties hereto represent that they have full right, power and authority to enter into and perform under this agreement.

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Agreement as of the Effective Date.

ASSIGNOR

BUYER

Design For Living, LLC

Lifetime Brands, Inc.

By:  
Name:  
Title:

*Paul Keener*  
*Paul Keener*  
*President*

By:  
Name:  
Title:

*Jeffrey Siegel*  
*Jeffrey Siegel*  
*President & CEO*

{Trademark Assignment 2 - DPL}