

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DCD Holdings, Inc.		04/08/2003	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Sams Technical Publishing, LLC		
Street Address:	9850 East 30th Street		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46229		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1502168	VCRFACTS	
Registration Number:	1533014	COMPUTERFACTS	
Registration Number:	0682588	PHOTOFACT	
Registration Number:	1332020	QUICK-CHECKS	
CORRESPONDENCE DATA			
Fax Number:	(317)637-7561		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	317-634-3456		
Email:	docketdept@uspatent.com		
Correspondent Name:	Holiday W. Banta		
Address Line 1:	Woodard, Emhardt et al.		
Address Line 2:	111 Monument Circle, Suite 3700		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	31205-2		
NAME OF SUBMITTER:	Walter P. Moore		

OP \$115.00 1502168

Signature:	/Walter P. Moore/
Date:	05/03/2007
Total Attachments: 3 source=Sams Exhibit D#page1.tif source=Sams Exhibit D#page2.tif source=Sams Exhibit D#page3.tif	

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS made as of the 8th day of April, 2003, by DCD Holdings, Inc., an Indiana corporation ("Assignor"), to Sams Technical Publishing, LLC., an Indiana limited liability company, with its principal place of business at 9850 East 30th Street, Indianapolis, Indiana 46229 ("Assignee").

RECITAL

Assignee and Assignor are parties to an Asset Purchase Agreement dated as of April 1, 2003 (the "Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Purchased Assets (as defined in the Agreement), including without limitation the servicemarks, trademarks and trade names of Assignor. Pursuant to the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets.


In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names, including without limitation the servicemarks, trademarks, servicemark and trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Servicemarks and Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Servicemarks and Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Servicemarks and Trademarks shall be governed by and construed in accordance with the laws of the State of Indiana without giving effect to the principles of conflicts of laws thereof.

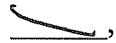
IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Servicemarks and Trademarks as of the date first above written.

DCD Holdings, Inc.

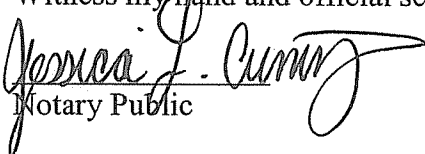
By: 
Damon C. Davis, President

[SEAL]

STATE OF Indiana)
) SS:
COUNTY OF Marion)

On this 8th day of April, 2003, before me, , personally appeared Damon C. Davis President of DCD Holdings, Inc. personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.


Notary Public

SCHEDULE A

REGISTERED SERVICEMARKS AND TRADEMARKS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
1. VCRFACTS	1,502,168	August 30, 1988
2. COMPUTERFACTS	1,533,014	April 4, 1989
3. PHOTOFAC	682,588	July 28, 1959
4. QUICK_CHECKS	1,332,020	August 8, 1991

UNREGISTERED SERVICEMARKS AND TRADEMARKS

1. QUICKFACTS
2. GRIDTRACE
3. QUICK SERVICING
4. COLORTRACE
5. SAMS TECHNICAL PUBLISHING
6. TRACKSIDE PUBLICATIONS
7. CIRCUITRACE

LOGOS

1. Sams Technical Publishing
2. Photofact
3. Sams Technical Publishing Bookstore
4. Circuitrace
5. Computerfacts
6. Photofact Gold
7. Photofact Silver
8. VCRFacts
9. TVCRfacts
10. Sams Technical Publishing Online
11. Trackside Publications

TRADE NAMES