

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BULOVA CORPORATION		04/16/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	WESTFIELD LICENSING COMPANY		
Street Address:	148 AUGUSTA STREET		
City:	HENDERSON		
State/Country:	NEVADA		
Postal Code:	89074		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78712938	WINTER GARDEN	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128376550		
Email:	kuhn@hugheshubbard.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	New York, NEW YORK 10004-1482		
ATTORNEY DOCKET NUMBER:	070455.0094 PMK/ESP		
NAME OF SUBMITTER:	Perla M. Kuhn		
Signature:	/Perla M. Kuhn/		
Date:	05/03/2007		

OP \$40.00 78712938

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF APPLICATION
BASED ON INTENT TO USE

WHEREAS, Bulova Corporation ("Assignor"), a corporation of New York, with a place of business at One Bulova Avenue, Woodside, New York 11377, has a bona fide intent to use the mark WINTER GARDEN (the "Mark"), in connection with goods in International Class 14;

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignors' bona fide intent to use the Mark in commerce in connection with the above-described goods as follows:

<u>APPLICATION SERIAL NO.</u>	<u>FILING DATE</u>	<u>MARK</u>
78/712,938	September 14, 2005	WINTER GARDEN

WHEREAS, Westfield Licensing Company, a corporation of Nevada, with a principal place of business at 148 Augusta Street, Henderson, Nevada ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Mark and the above-described application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Mark and the above-referenced Application there for, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark, and all of Assignor's rights therein, to Assignee.

BULOVA CORPORATION

By: 

Name: Warren J. Neitzel

Title: General Counsel and Corporate Secretary

Dated: April 16, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Westfield Licensing Company
Mark : WINTER GARDEN
Application No. : 78/712,938
Filed : September 14, 2005
Class : 14

POWER OF ATTORNEY


SIR:

In the matter of the above-identified Application, Applicant hereby appoints PERLA M. KUHN, JULIUS RABINOWITZ, NATASHA N. REED, KRISTIN B. WHITING and RUSSELL W. JACOBS of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to transact all business in the Patent Office in connection with this Application. The Address for service should be directed to Applicant's attorneys at the address given above.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

WESTFIELD LICENSING COMPANY

By: 
Name: Warren J. Neitzel
Title: Corporate Secretary

Dated: April 16, 2007

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