

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/24/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Campus Crusade for Christ, Inc.		04/24/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	FLTI
Street Address:	5800 Ranch Drive
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72223
Entity Type:	CORPORATION: ARKANSAS

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1852386	HOMEBUILDERS COUPLES SERIES
Registration Number:	2821418	HOMEBUILDERS PARENTING SERIES
Registration Number:	2567808	I STILL DO
Registration Number:	2899266	IF YOU WERE MINE
Registration Number:	2494319	LIVING A LEGACY
Registration Number:	2480089	PASSPORT TO PURITY
Registration Number:	2372230	REAL FAMILYLIFE
Registration Number:	2935802	REKINDLING THE ROMANCE
Registration Number:	1973576	RESURRECTION EGGS
Serial Number:	76660741	ADORENAMENTS
Serial Number:	76660731	FAMILYLIFE PUBLISHING
Serial Number:	76660744	FAMILYLIFE SUNDAY NIGHTS
Serial Number:	76660739	FAMILYLIFE THIS WEEK

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Serial Number:	76660730	PASSPORT 2 PURITY
Serial Number:	76660727	REAL FAMILYLIFE
Serial Number:	76660745	RESURRECTION EGGS
Serial Number:	76660742	TRUECONNECTION
Registration Number:	2001180	SIMPLY ROMANTIC
Registration Number:	2874075	WEEKEND TO REMEMBER
Registration Number:	2423438	THANKSLIVING

CORRESPONDENCE DATA

Fax Number: (407)854-1218
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 407-826-2661
Email: valinda.drumheller@ccci.org
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Address Line 1: 100 Lake Hart Drive 3500
Address Line 2: ATTN Campus Crusade Genl Counsels Office
Address Line 4: Orlando, FLORIDA 32832-0100

ATTORNEY DOCKET NUMBER:	CAMPUS TO FLTI TMS
NAME OF SUBMITTER:	Robert T. Trierweiler
Signature:	/Robert L. Trierweiler/
Date:	05/03/2007

Total Attachments: 14

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Instrument"), dated as of the 1st Day of September, 2006, by and between Assignor, Campus Crusade for Christ, Inc. a California not-for-profit corporation having a principal place of business of 100 Lake Hart Drive, Orlando, Florida 32832, and Assignee, FLTI, an Arkansas not-for-profit corporation, having a principal place of business of 5800 Ranch Drive, Little Rock, AR 72223.

NOW, THEREFORE, for good and valuable consideration (in the amount of ten (\$10.00)), the receipt, adequacy and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor has adopted, used and is using the trademarks listed on Attachment A to this Instrument in connection with the U.S. Trademark Registrations thereof or applications therefore, as applicable, listed on Attachment A.

2. Assignor has operated a ministry under a dba of FamilyLife since FamilyLife's inception and during such time Assignor has developed, used and protected certain trademarks with certain goods and services and developed goodwill associated with such trademarks.

3. Assignor has created Assignee as a wholly owned subsidiary of assigned known as FLTI ("FLTI"), which by assignment and transfer from Assignor's former FamilyLife division effective September 1, 2006, will own and continue to use all of the assets, liabilities, intellectual property including trademarks and goodwill utilized by and associated with the ministry of FamilyLife operated since its inception as a part of Assignor.

4. Assignor does hereby assign unto Assignee all right, title, and interest of Assignor in and to the trademarks and registrations, together with the goodwill of the trademarks symbolized thereby.

5. For the same consideration, Assignor hereby assigns to the Assignee the right to bring any and all claims for infringement of said trademarks which claims arose, or are in any way based on acts that occurred, prior to the date of this assignment.

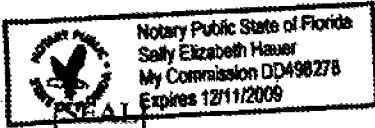
DULY EXECUTED AND DELIVERED by the Assignor, this 24 day of April, 2007.

Campus Crusade for Christ, Inc.

By: Steven C. Sellers
Name: Steven C. Sellers
Its: Vice President - Americas

State of Florida
County of

On this 29th day of April, 2007 before me appeared Stuart Sellers, to me known and known to me to be the Vice President of Campus Crusade for Christ, Inc. who acknowledged to me that he signed the foregoing instrument as a free act on behalf of said corporation and pursuant to authority duly received.



Sally Elizabeth Hauer
Notary Public

Acknowledged by

FLTI

By: Marc Vail

Name: Marc Vail

Its: CEO/Treasurer

* * * * *

ATTACHMENT A

List of Trademarks

Trademark	Registration Number or Serial Number	Registration Date or Filing Date	Prior Registrations	Goods/Services
Homebuilders Couples Series	1,852,386	September 6, 1994	N/A	IC 016: Books, booklets, workbooks and notebooks in the field of biblically-based child rearing and building and strengthening marriage and family relationships.
Homebuilders Parenting Series	2,821,418	March 9, 2004	N/A	IC 016: Books, booklets, workbooks and notebooks in the field of Biblically-based child rearing and building and strengthening marriage and family relationships.
I Still Do	2,567,808	May 7, 2002	N/A	IC 016: Books, booklets, workbooks and notebooks in the field of Biblically-based child rearing and building and strengthening marriage and family relationships. IC 041: Providing Biblically-based training in the field of child rearing and building and strengthening marriage and family relationships.
If You Were Mine	2,899,266	November 2, 2004	N/A	IC 009: Motion picture and television films, audio tapes, video tapes, compact discs and direct video discs featuring religious and TRADEMARK games, particularly

Trademark	Registration Number or Serial Number	Registration Date or Filing Date	Prior Registrations	Goods/Services
				<p>about adoption and the adoption process from a Christian perspective.</p> <p>IC 016: Paper goods and printed matter, namely, books, notebooks, pamphlets, newsletters and booklets devoted to programs promoting the adoption of children made orphans by war, civil strife, insurrection, tyranny, terrorism, disease, famine, and natural disasters such as earthquakes or flood.</p> <p>IC 041: Educational services, namely, conducting programs and workshops to increase awareness and understanding of the adoption process from a Christian perspective and distribution of materials in connection therewith.</p> <p>IC 045: Religious services, namely, providing faith-based counseling and providing information about the adoption process.</p>
Living a Legacy	2,494,319	October 2, 2001	N/A	<p>IC 009: Pre-recorded audiotapes, videotapes and compact discs on the subject of religion and spiritual principles.</p> <p>IC 016: Paper goods and printed matter, namely, brochures, catalogs, pamphlets, newsletters and booklets devoted to religion and spiritual principles.</p> <p>IC 041: Website services, namely, providing information and instruction in the field of religion and spiritual principles via a global computer network; producing and</p>

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Trademark	Registration Number or Serial Number	Registration Date or Filing Date	Prior Registrations	Goods/Services
				<p>providing audio and audiovisual programs on religion and spiritual principles via radio and a global computer network.</p> <p>IC 042: Religious services, namely, providing evangelistic, ministerial and counseling services promoting spiritual, personal and professional development.</p>
Passport To Purity	2,480,089	August 21, 2001	N/A	<p>IC 009: Prerecorded audiotapes on the subject of religion and religious values, namely an integrated program to teach adolescent boys and girls personal and family values and encourage their sexual purity.</p> <p>IC 016: Paper goods and printed matter, namely, instructional materials, training course materials, brochures, catalogs, pamphlets, workbooks and booklets devoted to religion and religious values, and specifically an integrated program to teach adolescent boys and girls personal and family values and encourage their sexual purity.</p> <p>IC 041: Education services, namely, providing a course of instruction to parents to teach their adolescent children personal and family values and encourage their sexual purity.</p>
Real FamilyLife	2,372,230	August 1, 2000	2,372,230	<p>IC 016: Printed periodicals, namely, magazines in the field of Biblically-based child rearing and building and strengthening and family</p> <p>TRADEMARK</p>

Trademark	Registration Number or Serial Number	Registration Date or Filing Date	Prior Registrations	Goods/Services
				relationships, but not including magazines distributed or sold through newsstands, drug stores, chain stores and other retail establishments, except chain stores and other retail establishments which identify themselves and/or otherwise hold themselves out as dealing primarily in Christian literature and/or other items of interest to Christians.
Rekindling the Romance	2,935,802	March 29, 2005	N/A	<p>IC 041: Educational services, namely, conducting Biblically-based inspirational conferences and seminars for married couples intended to promote, build and strengthen faith-based marital and family relationships and spiritual and personal development.</p> <p>IC 045: Religious services, namely, providing Biblically-based counseling, ministerial and evangelical services in promoting faith-based marital and family relationships.</p>
Resurrection Eggs	1,973,576	May 7, 1996	1,973,576	IC 028: plastic eggs containing reminders of the biblical account of the resurrection of Christ.
Simply Romantic	2,001,180	September 17, 1996	N/A	IC 016: booklets and pamphlets relating to marriage and stationery.

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Thanksgiving	2,423,438	January 23, 2001	N/A	IC 016: Kits, primarily composed of pamphlets containing Biblical lessons on thankfulness, history lessons about the first Thanksgiving and creative ideas to celebrate Thanksgiving, art reproductions on cards, note pads and plastic figurines.
Weekend to Remember	2,874,075	August 17, 2004	N/A	<p>IC 016: Paper goods and printed matter, namely books, manuals, pamphlets and instructional guides advancing Biblical principles to build and strengthen marital and family relationships.</p> <p>IC 041: Educational services, namely, conducting Biblically-based inspirational conferences and seminars for married couples intended to promote, build and strengthen faith-based marital and family relationships and spiritual and personal development.</p> <p>IC 045: Religious services, namely, providing Biblically-based counseling, ministerial and evangelical services in promoting faith-based marital and family relationships.</p>
Adornaments	76/660,741	May 30, 2008	N/A	IC 009: Audio cassette tapes and compact discs, motion picture films, video cassette tapes, laser discs, direct video discs and video compact discs on the subject of religion and evangelism, particularly intended to build and strengthen faith-based family relationships and spiritual and

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				<p>personal development.</p> <p>IC 016: Paper goods and printed matter, namely, books, notebooks, pamphlets, newspapers, newsletters and booklets devoted to religion and evangelism, particularly intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 028: Christmas tree ornaments teaching the Biblical account of the birth of Jesus Christ by explaining the meanings of the different names of Jesus.</p> <p>IC 041: Educational services, namely, conducting Biblically-based programs and seminars intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 045: Religious services, namely, providing Biblically-based ministerial, missionary and evangelical services, particularly intended to build and strengthen faith-based family relationships and spiritual and personal development.</p>
FamilyLife Publishing	76/660,731	May 30, 2006	N/A	<p>IC 009: Prerecorded audio cassette tapes and compact discs, motion picture films, video cassette tapes, laser discs, direct video discs and video compact discs on the subject of religion and evangelism, intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 016: Paper goods and printed matter,</p>

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				<p>namely, books, notebooks, pamphlets, newspapers, newsletters and booklets devoted to religion and evangelism, intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 041: Educational services, namely, conducting Biblically-based programs and seminars intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 045: Religious services, namely, providing Biblically-based ministerial, missionary and evangelical services, intended to build and strengthen faith-based family relationships and spiritual and personal development.</p>
FamilyLife Sunday Nights	76/660,744	May 30, 2006	N/A	<p>IC 009: Prerecorded audio cassette tapes and compact discs, motion picture films, video cassette tapes, laser discs, direct video discs and video compact discs on the subject of religion and evangelism, intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 016: Paper goods and printed matter, namely, books, notebooks, pamphlets, newspapers, newsletters and booklets devoted to religion and evangelism, intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 038: Telecommunications services,</p>

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				<p>namely, creating, producing and broadcasting Biblically-based radio programs intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 045: Religious services, namely, providing Biblically-based ministerial, missionary and evangelical services, intended to build and strengthen faith-based family relationships and spiritual and personal development.</p>
FamilyLife This Week	76/660,739	May 30, 2006	N/A	<p>IC 009: Prerecorded audio cassette tapes and compact discs, motion picture films, video cassette tapes, laser discs, direct video discs and video compact discs on the subject of religion and evangelism, intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 016: Paper goods and printed matter, namely, books, notebooks, pamphlets, newspapers, newsletters and booklets devoted to religion and evangelism, intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 038: Telecommunications services, namely, creating, producing and broadcasting Biblically-based radio programs intended to build and strengthen faith-based family relationships and spiritual and personal development.</p>

Trademark	Registration Number or Serial Number	Registration Date or Filing Date	Prior Registrations	Goods/Services
				IC 045: Religious services, namely, providing Biblically-based ministerial, missionary and evangelical services, intended to build and strengthen faith-based family relationships and spiritual and personal development.
Passport 2 Purity	76/660,730	May 30, 2006	2,480,089	<p>IC 009: Prerecorded audio cassette tapes and compact discs, motion picture films, video cassette tapes, laser discs, direct video discs and video compact discs on the subject of religion and religious values, namely an integrated program to teach adolescent boys and girls personal and family values, encourage their sexual purity and build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 016: Paper goods and printed matter, namely, books, notebooks, pamphlets, newspapers, newsletters and booklets devoted to religion and religious values, and specifically an integrated program to teach adolescent boys and girls personal and family values, encourage their sexual purity and build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 041: Educational services, namely, providing a Biblically-based course of instruction to parents to teach their adolescent children personal and family values, encourage their sexual purity and build and strengthen faith-based family</p>

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				<p>relationships and spiritual and personal development.</p> <p>IC 045: Religious services, namely, providing Biblically-based ministerial, missionary and evangelial services, and specifically an integrated program to teach adolescent boys and girls personal and family values, encourage their sexual purity and build and strengthen faith-based family relationships and spiritual and personal development.</p>
Real FamilyLife	76/660,727	May 30, 2006	N/A	<p>IC 041: Educational services, namely, conducting Biblically-based programs and seminars intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 009: Audio cassette tapes and compact discs, motion picture films, video cassette tapes, laser discs, direct video discs and video compact discs on the subject of religion and evangelism, particularly intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 045: Religious services, namely, providing Biblically-based ministerial, missionary and evangelical services, particularly intended to build and strengthen faith-based family relationships and spiritual and personal development.</p>

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Resurrection Eggs	76/660,745	May 30, 2006	N/A	<p>IC 009: Audio cassette tapes and compact discs, motion picture films, video cassette tapes, laser discs, direct video discs and video compact discs on the subject of religion and evangelism, particularly intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 016: Paper goods and printed matter, namely, books, notebooks, pamphlets, newspapers, newsletters and booklets devoted to religion and evangelism, particularly intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 041: Educational services, namely, conducting Biblically-based programs and seminars intended to build and strengthen faith-based family relationships and spiritual and personal development.</p> <p>IC 045: Religious services, namely, providing Biblically-based ministerial, missionary and evangelical services, particularly intended to build and strengthen faith-based family relationships and spiritual and personal development.</p>
TrueConnection	76/660,742	May 30, 2006	N/A	<p>IC 009: Audio cassette tapes and compact discs, motion picture films, video cassette tapes, laser discs, direct video discs and video compact discs on the subject of religion and evangelism.</p>

Trademark	Registration Number or Serial Number	Registration Date or Filing Date	Prior Registrations	Goods/Services
				<p>IC 016: Paper goods and printed matter, namely, books, notebooks, pamphlets, newspapers, newsletters and booklets devoted to religion and evangelism.</p> <p>IC 041: Educational services, namely, conducting Biblically-based programs and seminars intended to promote, build and strengthen faith-based relationships and spiritual and personal development.</p> <p>IC 045: Religious services, namely, providing Biblically-based ministerial, missionary and evangelical services intended to build and strengthen family relationships.</p>