

05-02-2007



ET

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To the Director of the U. S. Patent

documents or the new address(es) below.

4.30.07

1. Name of conveying party(ies):

B-New Ltd.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other Ohio Limited Liability Company (LLC)

Citizenship (see guidelines) Ohio, USA LLC

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: DNA Dreamfields Company, LLC

Internal

Address: _____

Street Address: 14 West Park Place, Suite C

City: Oxford

State: Ohio

Country: USA Zip: 45056

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Ohio, USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) October 5, 2005

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,992,994

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Mark: DREAMFIELDS

Registered: September 6, 2005; Goods: PASTA

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Mark F. Smith

Internal Address: _____

Street Address: 905 Ohio Pike

City: Cincinnati

State: Ohio Zip: 45245

Phone Number: 513-379-5846

Fax Number: 513-752-5350

Email Address: marks@sbtechnologylaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature: Mark F. Smith

April 26, 2007

Signature

Date

BYRNE 0000063 2992994

Mark F. Smith

Total number of pages including cover sheet, attachments, and document: 2

40.00 DP
Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, B-New Ltd., a Ohio limited liability company, having a place of business at 11321 Terwilligers Creek Drive, Cincinnati, Ohio 45249 ("Assignor") has adopted and is using the mark registered in the United States Patent and Trademark Office, U.S. Trademark Registration 2,992,994, dated September 6, 2005 ("Trademark"); and

WHEREAS, DNA Dreamfields Company LLC, a Ohio limited liability company, having a place of business at 14 West Park Place, Suite C, Oxford, Ohio 45056 ("Assignee"), is desirous of acquiring the entire right, title, interest in such mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the registration thereof, the number of which is contained herein.

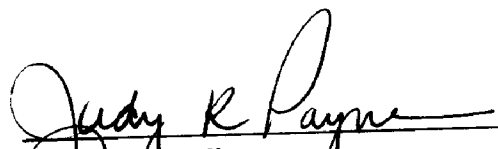
Signed under seal this 5th day of October, 2005.

B-New Ltd.


Mike Crowley
Authorized Member

State of Ohio)
County of Butler) ss:

Before me personally appeared Mike Crowley, known to me to be a Member of B-New Ltd. and executed the forgoing Assignment.


Notary Public
My Commission Expires 9/9/2006