

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RICHEMONT INTERNATIONAL SA		04/13/2007	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	D'ATLANTIS		
Street Address:	523 West 6th Street, Suite 805		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1558942	ATLANTIS	
CORRESPONDENCE DATA			
Fax Number:	(310)388-5645		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-859-0100		
Email:	paul@supnik.com		
Correspondent Name:	Paul D. Supnik		
Address Line 1:	9601 Wilshire Boulevard, Suite 828		
Address Line 4:	BEVERLY HILLS, CALIFORNIA 90210-5210		
ATTORNEY DOCKET NUMBER:	2292-16		
NAME OF SUBMITTER:	PAUL D. SUPNIK		
Signature:	/paul d. supnik/		
Date:	05/04/2007		

OP \$40.00 1558942

Total Attachments: 1
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ASSIGNMENT

RICHEMONT INTERNATIONAL SA, a Swiss corporation of 10, route des Biches, 1752 Villars-sur-Glâne, Switzerland is the owner of U.S. Trademark Registration 1,558,942, registered October 3, 1989 for the mark ATLANTIS for men's and women's watches.

D'ATLANTIS, a California corporation of 523 West Sixth Street, Suite 805, Los Angeles, California 90014, wishes to acquire the foregoing U.S. trademark registration for the mark ATLANTIS.


NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, RICHEMONT INTERNATIONAL SA hereby assigns all right, title and interest in and to the mark ATLANTIS and U.S. trademark registration 1,558,942, registered October 3, 1989 and any and all goodwill associated with the mark, and existing claims if any, to D'ATLANTIS, a California corporation. RICHEMONT INTERNATIONAL SA warrants that it has the right to make this assignment and that the persons signing on behalf of the RICHEMONT INTERNATIONAL SA have the authority to enter into this assignment on behalf of RICHEMONT INTERNATIONAL S.A.

This assignment shall be construed under the laws of the State of California.

Dated: April 13, 2007

Dated: April 19, 2007

RICHEMONT INTERNATIONAL SA

By: 
Richard LEPET

By: 
Thomas LINDEMANN