

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Braincandy, LLC		05/04/2007	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Braincandy, Inc.		
Street Address:	911 Western Ave.		
Internal Address:	Suite 310		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78978236	BRAIN CANDY	
Serial Number:	78458088	BRAIN CANDY	
CORRESPONDENCE DATA			
Fax Number:	(206)217-2201		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	206-217-2200		
Email:	chad@axioslaw.com		
Correspondent Name:	Chad Smith		
Address Line 1:	1725 Westlake Ave. N.		
Address Line 2:	Suite 150		
Address Line 4:	Seattle, WASHINGTON 98109		
ATTORNEY DOCKET NUMBER:	1353-2007003		
NAME OF SUBMITTER:	Chad Smith		

OP \$65.00 78978236

Signature:	/chad smith/
Date:	05/04/2007
Total Attachments: 4 source=Assignment'088#page1.tif source=Assignment'088#page2.tif source=Assignment'236#page1.tif source=Assignment'236#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Braincandy, LLC, a Washington Limited Liability Company, with its principal place of business at 911 Western Avenue., Suite 310, Seattle, Washington, 98104 ("Assignor"), has adopted, owns and is using the mark BRAINCANDY ("the Mark") in connection with the following goods and/or services:

Books, namely, children's books and parenting books; flash cards, stickers, decals, trading cards, pens, pencils, paper gift bags in International Class 16; and

Plush toys, puppets, board games, infant toys, toy binoculars, kaleidoscopes, toy musical instruments, puzzles, dice games, card games, educational games, multiple activity toys, infant and toddler development toys, baby rattles, toy cups, toy water bottles, toy key rings in International Class 28;

and

WHEREAS, Assignor owns a federal trademark application for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Application No. 78,458,088, filed on July 28, 2004; and

WHEREAS, Braincandy, Inc., a Washington Company, with its principal place of business at 911 Western Avenue., Suite 310, Seattle, Washington, 98104 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Braincandy, LLC

By: Patricia Reich-Dagnen

Name: Patricia Reich-Dagnen

Title: Member

Dated effective as of: May 4th, 2007

SUBSCRIBED and SWORN to before me this 4th day of May, 2007.

Micki L. McGuire

Notary Public

My Commission Expires: 11-1-10



TRADEMARK ASSIGNMENT

WHEREAS, Braincandy, LLC, a Washington Limited Liability Company, with its principal place of business at 911 Western Avenue., Suite 310, Seattle, Washington, 98104 ("Assignor"), has adopted, owns and is using the mark BRAINCANDY ("the Mark") in connection with the following goods and/or services:

Pre-recorded CDs, CD-ROMs, video tapes, laser discs, audio cassettes, and DVDs featuring audiovisual and audio programming for children's education and entertainment in International Class 9;

Clothing, namely, t-shirts, hats, dresses, tops, bottoms, jeans, shorts, sweatshirts, pants, footwear in International Class 25; and

Entertainment services, namely, ongoing television, cable and Internet programs featuring audiovisual and audio programming for children's education and entertainment; motion picture film production featuring audiovisual and audio programming for children's education and entertainment; providing a web site featuring musical performances, musical videos, related film clips, photographs, and other multimedia materials in International Class 41;

and

WHEREAS, Assignor owns a federal trademark application for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Application No. 78,978,236, filed on July 28, 2004; and

WHEREAS, Braincandy, Inc., a Washington Company, with its principal place of business at 911 Western Avenue., Suite 310, Seattle, Washington, 98104 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Braincandy, LLC

By: *Patricia Reich-Dagnen*

Name: Patricia Reich-Dagnen

Title: Member

Dated effective as of: May 4th, 2007

SUBSCRIBED and SWORN to before me this 4th day of May, 2007.

Micki L. McGuire Notary Public

My Commission Expires: 11-1-10

