

05-03-2007



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To the Director of the U. S. Patent and Trademark Office

5.11.07

1. Name of conveying party(ies):

SOUTHPAW TOBACCO CORPORATION

- Individual(s)
- General Partnership
- Corporation- State: FLORIDA
- Other

Citizenship (see guidelines) U.S.A.

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: NORTH AMERICAN TOBACCO IMPORT COMPANY

Internal Address:

Address:

Street Address: 4000 ISLAND BLVD, SUITE 206

City: AVENTURA

State: FLORIDA

Country: U.S.A.

Zip: 33160

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s):

Execution Date(s) APRIL 23, 2007

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3042367

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: NORTH AMERICAN TOBACCO IMPORT CO.

Internal Address:

Street Address: 4000 ISLAND BLVD, SUITE 206

City: AVENTURA

State: FLORIDA Zip: 33160

Phone Number: (305) 892-4800

Fax Number: (305) 466-0693

Email Address:

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Signature

ROBERT GIELCHINSKY

Name of Person Signing

4-23-07

Date

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

05/02/2007 DBYRNE 00000129 3042367

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(40.00 DP)

**ASSIGNMENT**

**Whereas,** SOUTHPAW TOBACCO CORPORATION (“Assignor”), having an address of 4000 Island Boulevard, Suite 206, Aventura, Florida 33160, is a corporation of the State of Florida, has adopted and used in its business, a trademark and/or service mark which mark is identified as CARLISLE, which is registered under number 3042367, dated January 10, 2006 in the State of Florida; and/or country of The United States of America; and

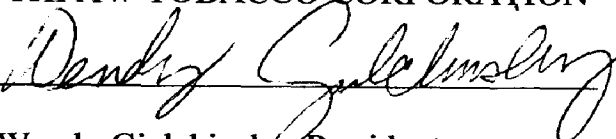
**Whereas,** NORTH AMERICAN TOBACCO IMPORT COMPANY (“Assignee”), having an address of 4000 Island Boulevard, Suite 206, Aventura, Florida 33160, is a corporation of the State of Florida, is desirous of acquiring said mark and the good will of said mark;

**Now, Therefore,** To All Whom It May Concern:

Be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration to them in hand paid, the receipt of which is hereby acknowledged, said Assignor, by these presents does sell, assign, and transfer unto the said Assignee the entire right, title and interest in and to the said trademark and/or service mark and the registration thereof, number 3042367, including the right to sue for damages for all past infringement occurring prior to the execution date of this Assignment, together with the good will of the mark and business in connection with which the said mark was and/or is used.

SOUTHPAW TOBACCO CORPORATION

Date: 04.23.07

By:   
Wendy Gielchinsky, President