

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hudson Yards Catering, LLC		03/31/2007	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Union Square Hospitality Group, LLC		
Street Address:	24 Union Square East		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3214342	HUDSON YARDS CATERING	
CORRESPONDENCE DATA			
Fax Number:	(312)222-0818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3122220800		
Email:	smprosek@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	180 N. Stetson		
Address Line 2:	Suite 2000		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	205135-9021		
NAME OF SUBMITTER:	Larry L. Saret		
Signature:	/Larry L. Saret/		

CH 3214342 \$40.00

Date:

05/07/2007

Total Attachments: 1

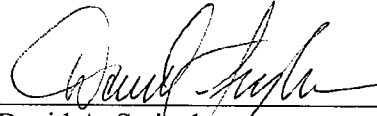
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Assignment

Hudson Yards Catering, LLC (Assignor), a New York limited liability company located at 640 West 28th Street, New York, NY 10001 has adopted, used, and is using a mark that is registered in the United States Patent and Trademark Office, Registration No. 3,214,342.

Union Square Hospitality Group, LLC (Assignee), a New York limited liability company located at 24 Union Square East, New York, NY 10003 wants to acquire the mark and registration thereof.

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration.

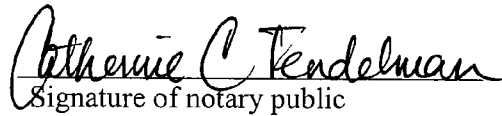


David A. Swinghamer

Exec. Vice President, Secretary & Treasurer

State of New York
County of New York

On this 31 day of March 2007, before me appeared David A. Swinghamer, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf (or on behalf of the identified entity with authority to do so.)



Signature of notary public

CATHERINE C. FENDELMAN
NOTARY PUBLIC-STATE OF NEW YORK
No. 01CL6078667
Qualified In New York County
My Commission Expires August 05, 2010