

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E&B Giftware LLC		07/05/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Creative Bath Products, Inc.		
Street Address:	250 Creative Drive		
City:	Central Islip		
State/Country:	NEW YORK		
Postal Code:	11722		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2720420	KITCHEN GEAR COORDINATED ACCESSORIES	
Registration Number:	2861107	PUMP-N-STORE	
Registration Number:	2971309	CREATIVE GEAR FOR THE HOME	
Registration Number:	3139511	VACNLOCK	
Registration Number:	3155679	VACNLOCK	
CORRESPONDENCE DATA			
Fax Number:	(215)981-4750		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(215) 981-4518		
Email:	auritr@pepperlaw.com		
Correspondent Name:	Robert Auritt		
Address Line 1:	Eighteenth & Arch Streets		
Address Line 2:	3000 Two Logan Square		
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TRADEMARK
REEL: 003536 FRAME: 0599

ATTORNEY DOCKET NUMBER:	121651.14
NAME OF SUBMITTER:	Robert Auritt
Signature:	/robert auritt/
Date:	05/07/2007
Total Attachments: 1 source=Trademark assignment_EB_Creative#page1.tif	

ASSIGNMENT OF TRADEMARKS

E&B Giftware LLC is a limited liability corporation organized under the laws of the State of New York and has a place of business at 4 Executive Plaza, Yonkers, New York 10701. E&B Giftware LLC is the owner of the trademarks listed below, along with the identified trademark applications, the registrations and the goodwill associated with the trademarks.

<u>Reg. No.</u>	<u>Mark</u>
• 2,720,420	"KITCHEN GEAR COORDINATED ACCESSORIES, and design"
• 2,861,107	"PUMP-N-STORE"
• 2,971,309	"CREATIVE GEAR FOR THE HOME, and design"

<u>Appl. No.</u>	<u>Mark</u>
• 76/564,072	"VACNLOCK"
• 76/632,312	"VACNLOCK, and design"

Creative Bath Products, Inc. is a corporation organized under the laws of the State of New York and has a place of business at 250 Creative Drive, Central Islip, New York 11722. Creative Bath Products, Inc. is desirous of acquiring the trademarks listed above along with the applications, the registrations and the goodwill associated with the trademarks.

NOW, WHEREFORE, for good and valuable consideration, receipt of which is acknowledged, E&B Giftware LLC does hereby assign, sell and transfer to Creative Bath Products, Inc. all right, title and interest to each of the trademarks identified above, along with the identified applications, registrations and the goodwill associated with the respective marks.

E&B GIFTWARE LLC

By 

Name :

Title : *Pres.*

Date:

7/05/06