Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Arthur D. Hale III		05/02/2007	INDIVIDUAL:
Kevin Fitzgerald Jr.		04/24/2007	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Mobile Hi-Tech Wheels	
Doing Business As:	DBA MHT Luxury Alloys	
Street Address:	6907 Marlin Circle	
City:	La Palma	
State/Country:	CALIFORNIA	
Postal Code:	90623	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3216085	CACHÉ

CORRESPONDENCE DATA

Fax Number: (248)203-0763

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

39577 Woodward Ave.

Phone: 248-203-0782 Email: ipmail@dykema.com

Correspondent Name: Jeffrey L. Doyle

Address Line 2: Suite 300

Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	064934-0043
NAME OF SUBMITTER:	Jeffrey L. Doyle

TRADEMARK REEL: 003536 FRAME: 0855

900076211

Address Line 1:

CH \$40

Signature:	/jeffrey I. doyle/
Date:	05/07/2007
Total Attachments: 3 source=CACHE ASSIGNMENT#page1.tif source=CACHE ASSIGNMENT#page2.tif source=CACHE ASSIGNMENT#page3.tif	

TRADEMARK REEL: 003536 FRAME: 0856

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of April 3, 2007 ("Effective Date"), is made by and between Kevin Fitzgerald, Jr. and Arthur D. Hale, III, each an individual having a respective address of 519 Orlena, Long Beach, California 90814 and 6312 Bayshore, Long Beach, California 90803 (hereinafter "Assignors"), and Mobile Hi-Tech Wheels (d/b/a MHT Luxury Alloys), a California corporation having a principal place of business at 6907 Marlin Circle, La Palma, California 90623 (hereinafter "Assignee").

WHEREAS, Assignors are the joint owners of the trademark registration for the following mark ("the Mark"):

Appln. No.	Reg. No.	Mark	Description of Goods
76/355,846	3,216,085	CACHÉ	motor vehicle wheels and structural parts thereof

WHEREAS, Assignor wishes to transfer, sell, convey, and assign, and Assignee wishes to acquire Assignor's entire right, title and interest in, to and under the Mark, including all common law rights therein and all registrations thereof, together with the goodwill that they represent.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:

- 1. Assignor hereby transfers, sells, conveys, assigns and sets over to Assignee, its successors, legal representatives, heirs and assigns, Assignor's entire worldwide right, title, and interest in and to the Mark, all goodwill that such Mark represents, and all manifestations of such goodwill, including, without limitation, all common law rights therein and all applications to register and registrations thereof and the goodwill that they represent, and all right, title, and interest therein, on a world-wide basis, as well as the right to sue and collect damages in Assignee's own name for any and all past, present, or future infringement, dilution, or other injury to the goodwill thereof.
- 2. Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee, its successors, assigns and legal representatives.

[THIS SPACE IS INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

Kevin Fitzgerald, Jr., as Assignor

MHT Wheels, Inc., as Assignee

By:

Name: Tony Cincotta
Title: Vice President, CFO

Date:

Arthur D. Hale, III, as Assignor

Date: _____

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

Kevin Fitzgerald, Jr., as Assignor	MHT Wheels, Inc., as Assignee
	By: Jony Camble
Date:	Name: Tony Cincotta Title: Vice President, CFO
	Date: 5-2-01
Arthur D. Hale AII, as Assignor	