

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Congress Financial Corporation (New England), as Agent		03/25/2007	Corporation- State: MASSACHUSETTS

**RECEIVING PARTY DATA**

Name:	Wachovia Capital Finance Corporation ( New England) as Agent
Street Address:	One Post Office Square
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	CORPORATION: MASSACHUSETTS

**PROPERTY NUMBERS Total: 56**

Property Type	Number	Word Mark
Serial Number:	76589648	CRISPY CLASSICS
Serial Number:	78278098	GENERAL HENRY
Serial Number:	76392879	MOTHER'S
Serial Number:	76477990	MRS. ALISON'S GREAT TASTE SINCE 1933
Serial Number:	76477989	SALERNO A CHICAGO FAVORITE SINCE 1933
Registration Number:	1910876	AMERICA'S FINEST COOKIES
Registration Number:	1671959	ARCHWAY
Registration Number:	2452523	ARCHWAY HOME STYLE COOKIES
Registration Number:	1866524	BANANARAMAS
Registration Number:	1929849	BRANDS YOU TRUST...COOKIES YOU LOVE!
Registration Number:	0809349	BURRY'S CHEEZ*TRAWS
Registration Number:	1867742	COOKIE LEGENDS
Registration Number:	2211961	CRISPYSTIX

OP \$1415.00 76589648

Registration Number:	1582820	DELICIOUS
Registration Number:	1400783	DELICIOUS
Registration Number:	0434589	DEVILMINT
Registration Number:	2283711	DOUBLE CREMES
Registration Number:	1868948	DREAM CREAMS
Registration Number:	1544688	FAWN FOODS
Registration Number:	0810843	FIDDLE FLAKES
Registration Number:	1612252	FRACKERS
Registration Number:	1555978	FROOKIE
Registration Number:	1520007	FROOKIES
Registration Number:	1754579	FROOKWICH
Registration Number:	1618960	FRUITINS
Registration Number:	0808624	FUDGE TOWN
Registration Number:	1742432	FUNKY MONKEYS
Registration Number:	0836408	LEMON PUNCH
Registration Number:	0845572	LICKITY SPLITS
Registration Number:	2106597	MAMA'S
Registration Number:	0439154	MAMA'S
Registration Number:	1965373	MRS. ALISON'S
Registration Number:	0539232	MRS. ALISON'S
Registration Number:	1755604	MRS. ALISON'S COOKIES
Registration Number:	2322621	ONE POUNDER
Registration Number:	0836407	ORANGE PUNCH
Registration Number:	0841713	PINK PUNCH
Registration Number:	1561226	R.W. FROOKIE
Registration Number:	1640703	REGENCY
Registration Number:	0652140	ROYAL
Registration Number:	2071628	SALERNO
Registration Number:	2187261	SALERNO
Registration Number:	2132678	
Registration Number:	0607363	SALERNO
Registration Number:	2263790	SANTA'S FAVORITES
Registration Number:	1802878	SCHOOLHOUSE COOKIES
Registration Number:	0834843	SCOOTER PIE
Registration Number:	0615405	SHUR-GOOD

Registration Number:	2123030	SHUR-GOOD BRAND
Registration Number:	2374285	SKY CRISPS
Registration Number:	2355584	TASTE THE FUN
Registration Number:	1546643	THE GOOD FOR YOU COOKIE
Registration Number:	1865364	THE HOMESTYLE COLLECTION
Registration Number:	2085100	TWO POUNDER
Registration Number:	0858047	SCOOTER-PUFFS
Registration Number:	1668706	ARCHWAY

**CORRESPONDENCE DATA**

Fax Number: (917)368-7111

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: hlinehan@oshr.com

Correspondent Name: Helen M. Linehan

Address Line 1: 230 Park Avenue

Address Line 4: New York, NEW YORK 10169

NAME OF SUBMITTER:	Helen M. Linehan
Signature:	/Helen M. Linehan/
Date:	05/07/2007

**Total Attachments: 14**

source=cong fin co - wach2#page2.tif  
source=cong fin co - wach2#page3.tif  
source=cong fin co - wach2#page4.tif  
source=cong fin co - wach2#page5.tif  
source=cong fin co - wach2#page6.tif  
source=cong fin co - wach2#page7.tif  
source=cong fin co - wach2#page8.tif  
source=cong fin co - wach2#page9.tif  
source=cong fin co - wach2#page10.tif  
source=cong fin co - wach2#page11.tif  
source=cong fin co - wach2#page12.tif  
source=cong fin co - wach2#page13.tif  
source=cong fin co - wach2#page14.tif  
source=cong fin co - wach2#page15.tif

04-15-2005



4/14/05  
102982346  
EET  
TRADEMARKS ONLY

To the director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

ARCHWAY COOKIES, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other: Limited Liability Company

Citizenship (see guidelines) Delaware

Execution Date(s) 1/28/2005

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No  
Name: Congress Financial Corporation (New England), as Agent

Internal Address: \_\_\_\_\_

Street Address: One Post Office Square

City: Boston

State: Massachusetts

Country: USA Zip: 02109

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Massachusetts
- Other  Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached.  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) SEE EXHIBIT A ANNEXED HERETO

B. Trademark Registration No.(s) SEE EXHIBIT A ANNEXED HERETO

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

5. Name address of party to whom correspondence concerning document should be mailed:

Name: Helen M. Linehan

Internal Address: Otterbourg, Steindler, Houston & Rosen, P.C.

Street Address: 230 Park Avenue

City: New York

State: \_\_\_\_\_ Zip: 10169

Phone Number: 212-661-9100 X 709

Fax Number: 917-368-7111

Email Address: hlinehan@oshr.com

6. Total number of applications and registrations involved:

57

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$1,440.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name: \_\_\_\_\_

9. Signature: Helen M. Linehan  
Signature

Date: 4/8/05

04/15/2005 DBYRNE 00000003 76589648

Helen M. Linehan

01 FC:8521

400008 of Person Signing

02 FC:8522

Documents recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Total number of pages including cover sheet, attachments, and document. 23

D  
PC

# The Commonwealth of Massachusetts

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108-1512

FORM MUST BE TYPED                      **Articles of Amendment**                      FORM MUST BE TYPED  
(General Laws Chapter 156D, Section 10.06; 950 CMR 113.34)

(1) Exact name of corporation: Congress Financial Corporation (New England)

(2) Registered office address: 84 State St. Boston, MA 02109  
(number, street, city or town, state, zip code)

(3) These articles of amendment affect article(s): Article I  
(specify the number(s) of article(s) being amended (I-VI))

(4) Date adopted: August 16, 1990  
(month, day, year)

(5) Approved by:

(check appropriate box)

- the incorporators.
- the board of directors without shareholder approval and shareholder approval was not required.
- the board of directors and the shareholders in the manner required by law and the articles of organization.

(6) State the article number and the text of the amendment. Unless contained in the text of the amendment, state the provisions for implementing the exchange, reclassification or cancellation of issued shares.

Article I - The name of the corporation is Wachovia Capital Finance Corporation (New England)

To change the number of shares and the par value, \* if any, of any type, or to designate a class or series, of stock, or change a designation of class or series of stock, which the corporation is authorized to issue, complete the following:

Total authorized prior to amendment:

WITHOUT PAR VALUE		WITH PAR VALUE		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE

Total authorized after amendment:

WITHOUT PAR VALUE		WITH PAR VALUE		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE

(7) The amendment shall be effective at the time and on the date approved by the Division, unless a later effective date not more than 90 days from the date and time of filing is specified: \_\_\_\_\_

\*G.L. Chapter 156D eliminates the concept of par value, however a corporation may specify par value in Article III. See G.L. Chapter 156D, Section 6.21, and the comments relative thereto.

MAR. 25. 2005 3:31PM

CSC16175233189

NO. 6283 P. 4

Signed by: \_\_\_\_\_

*Jacqueline A. Ballantine*

*(signature of authorized individual)*

- Chairman of the board of directors,
- President,
- Other officer,
- Court-appointed fiduciary.

on this 21st

day of March

2005

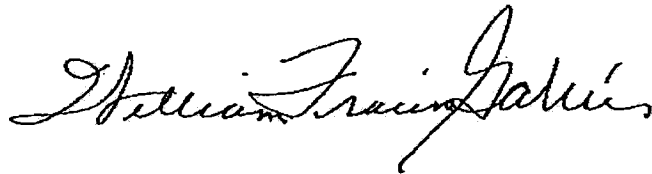
TRADEMARK  
REEL: 003536 FRAME: 0904

THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are

deemed to have been filed with me on:

March 25, 2005 3:00 PM

A handwritten signature in cursive script that reads "William Francis Galvin".

WILLIAM FRANCIS GALVIN

*Secretary of the Commonwealth*



EXHIBIT A TO  
RECORDATION FORM COVER SHEET (TRADEMARKS ONLY) - ARCHWAY

Trademark Application No.	Trademark Registration No.	Trademark Registration No.
76589648	1910876	2132678
78278098	1671959	1965373
76392879	2452523	0539232
76477990	1866524	1755604
76477989	1929849	2322621
	809349	836407
	1867742	841713
	2211961	1561226
	1582820	1640703
	1400783	652140
	434589	2071628
	2283711	2187261
	1868948	607363
	1544688	2263790
	810843	1802878
	1612252	834843
	1555978	615405
	1520007	2123030
	1754579	2374285
	1618960	2355584
	808624	1546643
	1742432	1865364
	836408	2085100
	845572	858047
	2106597	1544688
	439154	1668706

515515.1