

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached document(s) or the new address(es) below.

1. Name of conveying party(ies):
JP Products, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State: _____
 Other LLC _____

Citizenship (see guidelines) Iowa

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: Lifetime Brands, Inc.
Internal
Address: _____
Street Address: 1000 Stewart Avenue
City: Garden City
State: New York
Country: USA Zip: 11530

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Delaware
 Other Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s):

Execution Date(s) April 25, 2007

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 2424149

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
POMERANTZ

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Randy M. Friedberg, Esq.
Internal Address: Digban Grundman Frome Rosenzweig & Wolosky LLP
Street Address: 65 East 58th Street
City: New York
State: New York Zip: 10022
Phone Number: (212) 451-2321
Fax Number: (212) 451-2222
Email Address: rfriedberg@elshanlaw.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: _____ Date: 5/7/07

Signature: Randy M. Friedberg
Name of Person Signing: Randy M. Friedberg

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22315-1450

OP \$40.00 2424149

BY: RANDY M. FRIEDBERG ESQ. COMPANY: OLSHAN GRUNDMAN FROME ROSEZWEIG ET AL.

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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

Form PTA-104 (Rev. 07/05)
USPTO Collection 05/1/2007 (Rev. 02/2006)

REGISTRATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents at the new address(es) below.

<p>1. Name of conveying party(ies): JP Products LLC</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation/State <input checked="" type="checkbox"/> Other: LLC</p> <p>Ownership (see guidelines) _____ Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>2. Nature of conveyance (Execution Date(s)): Execution Date(s) 05/02/2007</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p>	<p>3. Name and address of receiving party(ies) <input type="checkbox"/> Yes Additional names, addresses, or alternative entities? <input checked="" type="checkbox"/> No</p> <p>Name: LINDA ROSEN, INC. Internal Address: _____ Address: _____ Street Address: 1000 Stewart Avenue City: Garden City State: New York Country: USA Zip: 11530</p> <p><input type="checkbox"/> Association <input type="checkbox"/> Disputant <input type="checkbox"/> General Partnership <input type="checkbox"/> Citizenship <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Citizenship <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Citizenship <input type="checkbox"/> Other _____ <input type="checkbox"/> Citizenship</p> <p>If applicant is not domiciled in the United States, a corporate representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignments)</p>
<p>4. Application number(s) or registration number(s) and identification or description of the trademark.</p> <p>A. Trademark Application No. (s) _____ B. Trademark Registration No. (s) 2424149</p> <p>Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>5. Identification or Description of Trademark(s) (and Filing Date if Application or registration Number is unknown): POMETANIZ</p>	
<p>6. Name & address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Randy M. Edelman, Esq. Internal Address: Olschan Grundman Frome Rosezweig JP Products LLC Street Address: 85 East 68th Street City: New York State: New York Zip: 10022 Phone Number: (212) 451-2327 Fax Number: (212) 451-2222 Email Address: rmedelman@ogfrw.com</p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 2.8(b)(6) & 3.41) \$ 50.00</p> <p><input checked="" type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed</p> <p>8. Payment Information</p> <p>a. Credit Card Last 4 Numbers _____ Expiration Date _____</p> <p>b. Deposit Account Number _____ Authorized User Name _____</p>
<p>9. Signature: _____ Signature: Randy M. Edelman Name of Person Signing</p> <p>Date: 5/2/07</p> <p>Total number of 2025 forms by which check, documents, and payments: 4</p>	

This document is the prescribed form for the filing of a trademark application. It is subject to the provisions of 37 CFR 2.101-2.103 and 37 CFR 2.101-2.103-2.103-3. It is not to be used for the filing of a trademark application for a service mark, a collective mark, or a certification mark. For more information, contact the Trademark Office, U.S. Patent and Trademark Office, P.O. Box 1418, Alexandria, VA 22304-1418.

Trademark Assignment

This Agreement, entered into on April 25, 2007 ("Effective Date") is by and between JP Products, L.L.C. ("Assignor"), and Lifetime Brands, Inc., its successors and assigns ("Buyer").

Whereas, Assignor wishes to assign to Buyer all right, title and interest in and to the registered and unregistered trademarks specified on Attachment 1 annexed hereto and incorporated herein by reference; and

Whereas, Buyer wishes to accept such assignment.

Now Therefore, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Buyer, and Buyer hereby accepts, all rights, title and interest in and to the trademarks specified in Attachment 1, including all pending registration applications and all renewal rights in such marks, the exclusive right to enforce and to obtain registrations therefor in the United States and throughout the world in the sole name of Buyer, its successors or assigns, and including the goodwill of the business symbolized by such marks.
2. Simultaneously with its execution hereof, Assignor shall execute the form of Recordation Cover Sheet annexed hereto as Attachment 2. Assignor agrees to execute such other documents as may be requested by Buyer to give effect to the terms hereof.
3. By their signature below, the parties hereto represent that they have full right, power and authority to enter into and perform under this agreement.

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Agreement as of the Effective Date.

ASSIGNOR

JP Products, LLC

By:

Name:

Title:

Paul Kennedy
Paul Kennedy
President

BUYER

Lifetime Brands, Inc.

By:

Name:

Title:

Jeffrey Siegel
Jeffrey Siegel
President & CEO

(Trademark Assignment 2-17P)

TRADEMARK

REEL: 003537 FRAME: 0298

USPTO

O: RANDY M. FRIEDBERG ESQ. COMPANY: OLSHAN GRUNDMAN FROME ROSEZWEIG ET AL.

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ATTACHMENT 1

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APPLICATION/
REGISTRATION NUMBER

2424149

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