Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insight Licensing, Inc., a Delaware corporation		04/20/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Insight Direct USA, Inc., an Illinois corporation	
Street Address:	6820 South Harl Avenue	
City:	Tempe	
State/Country:	ARIZONA	
Postal Code:	85283	
Entity Type:	CORPORATION: ILLINOIS	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2286903	SOFTWARE SPECTRUM
Registration Number:	2387897	
Registration Number:	2862101	BUY. MANAGE. SIMPLIFY.
Registration Number:	3040250	PLUS HARDWARE

CORRESPONDENCE DATA

900076350

Fax Number: (972)731-2289

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (972) 731-2288

Email: dallastrademarks@dfw.conleyrose.com

Correspondent Name: Kristin Jordan Harkins

5700 Granite Parkway, Suite 330 Address Line 1:

Address Line 2: Conley Rose, P.C. Plano, TEXAS 75024 Address Line 4:

ATTORNEY DOCKET NUMBER: 4195-00020

TRADEMARK

REEL: 003538 FRAME: 0083

NAME OF SUBMITTER:	Kristin Jordan Harkins	
Signature:	/kristinjordanharkins/	
Date:	05/07/2007	
Total Attachments: 3 source=Assignment_INLC to INDU#page1.tif source=Assignment_INLC to INDU#page2.tif source=Assignment_INLC to INDU#page3.tif		

TRADEMARK REEL: 003538 FRAME: 0084

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made effective as of 20, 20, 2007, by and between Insight Licensing, Inc., a Delaware corporation ("Assignor"), and Insight Direct USA, Inc., an Illinois corporation having a place of business at 6820 South Harl Avenue, Tempe, Arizona, 85283, ("Assignee").

WHEREAS, Assignor owns rights in and to the trademarks listed on Exhibit A attached hereto, the goodwill associated with the trademarks and the common law rights in the trademarks (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's rights in and to the Trademarks, the goodwill associated with the Trademarks and the common law rights in the Trademarks.

NOW, THEREFORE, for good and valid consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all right, title and interest in and to the Trademarks and the registrations and common law rights thereof, together with the goodwill of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for infringement thereof.

Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in Assignee, its successors, assigns and legal representatives.

	Assignor:
	By: Richard A. Fennessy, President Date:
STATE OF §	
COUNTY OF	
On this day of	, 2007, before me, personally appeared, known to me to be the person whose name is
subscribed to the foregoing instrument, where will and for the purposes and considerate	10 acknowledged to me that he executed the same of his own

Insight Licensing, Inc.

MY COMMI. Expline June 14, 2007

MANCY M. DUDLE

MY COMMI. Expline June 14, 2007

Acknowledged by Assignee:

INSIGHT DIRECT USA, INC.

By:

Mark McGrath, President

4-12-07

Date:

Insight Licensing, Inc.

TRADEMARK REEL: 003538 FRAME: 0086

EXHIBIT A SCHEDULE OF TRADEMARKS

Mark	Country	Registration No.
SOFTWARE SPECTRUM	United States of America	2,286,903
Design - Global Guy	United States of America	2,387,897
BUY.MANAGE.SIMPLIFY.	United States of America	2,862,101
PLUS HARDWARE	United States of America	3,040,250
SOFTWARE SPECTRUM	European Community	515205

Insight Licensing, Inc.

RECORDED: 05/08/2007

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TRADEMARK REEL: 003538 FRAME: 0087