

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Trademark Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The HealthCentral Network, Inc.		05/07/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MDChoice.com, Inc.		
Street Address:	1655 N. Fort Myer Drive, #400		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22209		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2582877	FOODFIT.COM	
Registration Number:	2537101	FOODFIT	
CORRESPONDENCE DATA			
Fax Number:	(617)523-1231		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617.570.1292		
Email:	mrovner@goodwinprocter.com		
Correspondent Name:	Miriam J. Rovner, Senior Paralegal		
Address Line 1:	Goodwin Procter LLP		
Address Line 2:	Exchange Place, 53 State Street		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	099998-000520		
NAME OF SUBMITTER:	Miriam J. Rovner		
Signature:	/mjr/		

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Date:

05/08/2007

Total Attachments: 3

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CORRECTIVE TRADEMARK ASSIGNMENT

WHEREAS, The HealthCentral Network, Inc., a corporation organized and existing under the laws of the state of Delaware, and having a principal place of business at 1655 N. Fort Myer Drive, #400, Arlington, Virginia 22209 ("ASSIGNOR"), owns the entire right, title and interest in and to the trademark registrations set forth in the attached Schedule A (the "Trademark"), and

WHEREAS, MDChoice.com, Inc., a corporation organized and existing under the laws of the state of Delaware and having its principal place of business at 1655 N. Fort Myer Drive, #400, Arlington, Virginia 22209 ("ASSIGNEE"), is a wholly owned subsidiary of Assignor; and

WHEREAS, a change of corporate name with respect to the Trademarks was erroneously recorded with the Assignment Division on February 14, 2007, at Reel No. 3480, Frame No. 0865' and

WHEREAS, the parties now wish to hereby correct the erroneous name change recordation;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns and transfers back to the ASSIGNEE, and its successors and assigns, any right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks and any trademark registration issued by any governmental agency in connection therewith, and further including: all income, royalties, and damages now and hereafter due and/or payable to ASSIGNOR, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements, dilutions, or misappropriations thereof, and all rights corresponding to any of the above throughout the world;

AND THE ASSIGNOR HEREBY authorizes and requests the Commissioner of the United States Patent and Trademark Office and any Official of any state, country or countries foreign to the United States, whose duty is to issue trademark registration or other evidence or forms of intellectual property protection on applications as aforesaid, to issue the same to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be duly executed as a sealed instrument by its duly authorized officer on the date set forth below.

Date: May 7, 2007

THE HEALTHCENTRAL NETWORK, INC.,

By: Alexander D. Baldwin
Name: Alexander D. Baldwin
Title: V.P. + General Counsel

SCHEDULE A

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
FOODFIT.COM	2,582,877	June 18, 2002
FOODFIT	2,537,101	February 5, 2002