

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wachovia Bank, National Association, as Agent		04/16/2007	national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Vestcom New Century, LLC
Street Address:	7304 Kanis Road
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72207
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2556525	DUPE GUARD
Registration Number:	2666305	FASTAG
Registration Number:	2437445	FAST TALKER
Registration Number:	2435619	
Registration Number:	1919665	GTI
Registration Number:	2261083	GTI
Registration Number:	1162732	LASERLABEL
Registration Number:	2465373	MAGZ
Registration Number:	2582627	MEAL TICKET
Registration Number:	2468150	TAGLINE
Registration Number:	2438924	ULTRA CARD
Registration Number:	2449590	ULTRA SIGN

CORRESPONDENCE DATA

900076376

**TRADEMARK
 REEL: 003538 FRAME: 0282**

OP \$315.00 2556525

Fax Number: (919)416-8363
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 9192868041
Email: pto_tmconfirmation@mvalaw.com
Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 430 Davis Drive
Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	512485.1551RSITVESTNEWEAR
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	05/09/2007

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”) is made as of April 16, 2007 (“Effective Date”) by and between Vestcom New Century, LLC, a Delaware limited liability company (“Grantor”) with its principal office at 7304 Kanis Road, Little Rock, Arkansas, 72207, and Wachovia Bank, National Association, a National Banking Association, as Agent, with its principal office at 5800 Spectrum Drive, Suite 500 East, Addison, Texas 75001 (“Grantee”).

WHEREAS, pursuant to the terms and conditions of that certain Security Agreement by and between Grantor and Grantee, amongst others, dated January 30, 2006 (the “Security Agreement”) Grantor granted to Grantee, as agent for the lenders party thereto, a security interest in substantially all the assets of Grantor, including, without limitation, all right title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks and Trademark Licenses as defined the Security Agreement, including, without limitation, the United States trademark registrations set forth on Schedule A attached hereto, together with the goodwill associated therewith (collectively, the “Trademark Collateral”);

WHEREAS, Grantor and Grantee entered into that certain Trademark Security Agreement, dated January 30, 2006 (the “Trademark Security Agreement”), pursuant to the terms and conditions of the Security Agreement; and

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office (“PTO”) on March 10, 2006, at Reel/Frame 3264/0730.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates, cancels and releases any and all security interests it has against the Trademark Collateral.

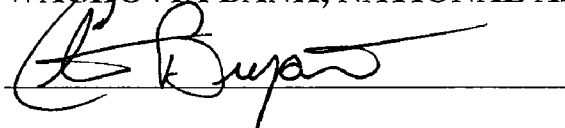
Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademark Collateral; and (iii) it has not recorded or otherwise evidenced its security interest with respect to any trademark registration or application for registration of any trademark owned by Grantor, other than those trademarks set forth on Schedule A (attached hereto), in any jurisdiction throughout the world.

Grantee shall, at Grantor’s expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

WACHOVIA BANK, NATIONAL ASSOCIATION, AS AGENT

A handwritten signature in black ink, appearing to read "Clint Bryant", is written over a horizontal line.

Name: Clint Bryant

Title: Vice President

TRADEMARK REGISTRATIONS

Mark	Reg. No.	Reg. Date
DUPEGUARD	2,556,525	4/2/02
FASTAG	2,666,305	12/24/02
FAST TALKER	2,437,445	3/20/01
GTI LOGO DESIGN (BEEHIVE)	2,435,619	3/13/01
GTI AND LOGO DESIGN	1,919,665	9/19/95
GTI	2,261,083	7/13/99
LASERLABEL	1,162,732	7/28/81
MAGZ	2,465,373	7/3/01
MEALTICKET	2,582,627	6/18/02
TAGLINE	2,468,150	7/10/01
ULTRACARD	2,438,924	3/27/01
ULTRASIGN	2,449,590	5/8/01