

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wachovia Bank, National Association, as Agent		04/16/2007	national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Vestcom International Inc.		
Street Address:	7304 Kanis Road		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72207		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2229989	VESTCOM	
Registration Number:	2212352		
CORRESPONDENCE DATA			
Fax Number:	(919)416-8363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9192868041		
Email:	pto_tmconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	512485.1551RSITVESTINTEAR		
NAME OF SUBMITTER:	Ellen A. Rubel		
Signature:	/Ellen A. Rubel/		

OP \$65.00 2229989

Date:

05/09/2007

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of April 16, 2007 ("Effective Date") by and between Vestcom International Inc., a New Jersey corporation ("Grantor") with its principal office at 7304 Kanis Road, Little Rock, Arkansas, 72207, and Wachovia Bank, National Association, a National Banking Association, as Agent, with its principal office at 5800 Spectrum Drive, Suite 500 East, Addison, Texas 75001 ("Grantee").

WHEREAS, pursuant to the terms and conditions of that certain Security Agreement by and between Grantor and Grantee, amongst others, dated January 30, 2006 (the "Security Agreement") Grantor granted to Grantee, as agent for the lenders party thereto, a security interest in substantially all the assets of Grantor, including, without limitation, all right title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks and Trademark Licenses as defined the Security Agreement, including, without limitation, the United States trademark registrations set forth on Schedule A attached hereto, together with the goodwill associated therewith (collectively, the "Trademark Collateral");

WHEREAS, Grantor and Grantee entered into that certain Trademark Security Agreement, dated January 30, 2006 (the "Trademark Security Agreement"), pursuant to the terms and conditions of the Security Agreement; and

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on February 15, 2006, at Reel/Frame 3248/0265.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates, cancels and releases any and all security interests it has against the Trademark Collateral.

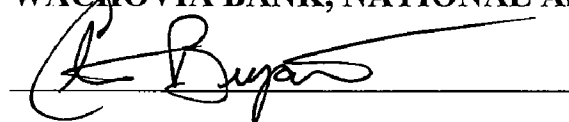
Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademark Collateral; and (iii) it has not recorded or otherwise evidenced its security interest with respect to any trademark registration or application for registration of any trademark owned by Grantor, other than those trademarks set forth on Schedule A (attached hereto), in any jurisdiction throughout the world.

Grantee shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

WACHOVIA BANK, NATIONAL ASSOCIATION, AS AGENT

A handwritten signature in cursive script, appearing to read "Clint Bryant", is written over a horizontal line.

Name: Clint Bryant

Title: Vice President

TRADEMARK REGISTRATIONS

Mark	Reg. No.	Reg. Date
VESTCOM	2,229,989	March 9, 1990
Design Only	2,212,352	December 22, 1998