

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Union Bank of California, N.A.		05/27/2004	National Association:
RECEIVING PARTY DATA			
Name:	E&B Giftware LLC		
Street Address:	4 Executive Plaza		
City:	Yonkers		
State/Country:	NEW YORK		
Postal Code:	10701		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1137903	LOOK-A-LITE	
CORRESPONDENCE DATA			
Fax Number:	(215)981-4750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(215) 981-4518		
Email:	aurittr@pepperlaw.com		
Correspondent Name:	Robert Auritt		
Address Line 1:	Eighteenth & Arch Streets		
Address Line 2:	3000 Two Logan Square		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2799		
ATTORNEY DOCKET NUMBER:	121651.14		
NAME OF SUBMITTER:	Robert Auritt		
Signature:	/robert auritt/		
Date:	05/09/2007		

OP \$40.00 1137903

Total Attachments: 1
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RELEASE OF SECURITY INTEREST

This RELEASE OF SECURITY INTEREST is made and entered into this 27th day of May __, 2004 by UNION BANK OF CALIFORNIA, N.A. (the "Secured Party").

WHEREAS, reference is made to a certain Revolving/Term Loan Agreement among E&B GIFTWARE HOLDINGS LLC, E&B GIFTWARE LLC AND SPORTLINE, INC. (the "Debtors") and the Secured Party dated June 26, 2000 (as amended, the "Loan Agreement") and the other related Loan Documents (as defined in the Loan Agreement);

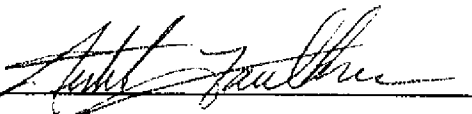
WHEREAS, in connection with the Loan Agreement and the other Loan Documents, the Debtors granted to Secured Party a security interest in certain intellectual property (as defined in the Loan Agreement and the other Loan Documents and as set forth on Schedules A (Copyrights), B (Patents and Patent Application) and C (Trademarks) attached hereto, collectively, the "Intellectual Property");

WHEREAS, the Debtors have fully paid the indebtedness owing under and in connection with the Loan Agreement and the other Loan Documents, and Secured Party desires to release and discharge its security interest in the Intellectual Property; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Secured Party hereby releases and remits to the Debtors any and all of the Secured Party's right, title and interest in and to the Intellectual Property.

IN WITNESS WHEREOF, and intending to be legally bound, the Secured Party duly executes this release by its duly authorized officer as of the day and year first above written.

UNION BANK OF CALIFORNIA, N.A.

By: 

Name: Richard Faulkner

Title: Vice President