

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vestcom New Century LLC		04/17/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Wachovia Bank, National Association, as Administrative Agent
Street Address:	201 South College Street
Internal Address:	CP-8
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28288
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2666305	FASTAG
Registration Number:	2465373	MAGZ
Registration Number:	2556525	DUPE GUARD
Registration Number:	2582627	MEAL TICKET
Registration Number:	2437445	FAST TALKER
Registration Number:	2435619	
Registration Number:	2468150	TAGLINE
Registration Number:	2261083	GTI
Registration Number:	1919665	GTI
Registration Number:	1162732	LASERLABEL
Serial Number:	78917189	FASTALKER

CORRESPONDENCE DATA

OP \$290.00 2666305

Fax Number: (919)416-8363
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 9192868041
Email: pto_tmconfirmation@mvalaw.com
Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 430 Davis Drive
Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	512485.1551NTVESTNEWEAR
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	05/10/2007

Total Attachments: 4
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of April 17, 2007 (the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Wachovia Bank, National Association, as Administrative Agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the Lenders:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark</u>	<u>Date of Trademark</u>
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See Schedule A attached hereto.

TRADEMARK APPLICATIONS

<u>Trademark Application No.</u>	<u>Description of Trademark Applied For</u>	<u>Date of Trademark Application</u>
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See Schedule A attached hereto.

The Obligors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

VESTCOM NEW CENTURY LLC,
a Delaware limited liability company

By: Robert S. Bloom

Name: Robert S. Bloom

Title: Chief Financial Officer

Acknowledged and Accepted:

WACHOVIA BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: _____

Name: _____

Title: _____

The Obligors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

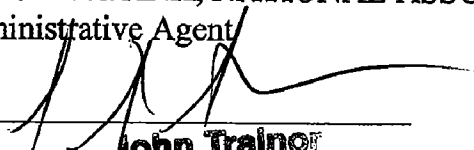
Very truly yours,

VESTCOM NEW CENTURY LLC,
a Delaware limited liability company

By: _____
Name: Robert S. Bloom
Title: Chief Financial Officer

Acknowledged and Accepted:

WACHOVIA BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: 
Name: John Trainor
Title: Director

Schedule A**Vestcom New Century LLC
(Delaware Limited Liability Company)****U.S. Trademarks****Registered Marks**

Mark	Registration No.	Registration Date
FASTAG	2666305	12/24/02
MAGZ	2465373	7/3/01
DUPE GUARD	2556525	4/2/02
MEAL TICKET	2582627	6/18/02
FAST TALKER	2437445	3/20/01
Design Only	2435619	3/13/01
TAGLINE	2468150	7/10/01
GTI	2261083	7/13/99
GTI and Design	1919665	9/19/95
LASERLABEL	1162732	7/28/81

Pending Application

Mark	Application No.	Filing Date
FASTALKER	78917189	6/26/06