

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the nature of the conveyance from an assignment to a grant of Security Interest previously recorded on Reel 002810 Frame 0236. Assignor(s) hereby confirms the conveyance to assignee was a Security Interest, not an assignment.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Niche Marketing Group, Inc.		03/07/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	LaSalle Business Credit, LLC
Street Address:	135 South LaSalle Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1867411	REALM
Registration Number:	2099664	REALM
Registration Number:	1975469	REALM
Registration Number:	2169749	INNER REALM
Registration Number:	1868809	
Registration Number:	2061700	
Registration Number:	2205136	REALM ROULETTE
Registration Number:	1870296	
Registration Number:	2105624	

CORRESPONDENCE DATA

Fax Number: (212)246-8959

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900076539

**TRADEMARK
 REEL: 003539 FRAME: 0312**

CH \$240.00 1867411

Phone: 212-708-1870
Email: lbryer@ladas.com
Correspondent Name: Ladas & Parry LLP
Address Line 1: 26 West 61st Street
Address Line 4: New York, NEW YORK 10023

ATTORNEY DOCKET NUMBER:	NTMA 070840:753
NAME OF SUBMITTER:	Lanning G. Bryer
Signature:	/lgb/
Date:	05/10/2007

Total Attachments: 5
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To the Honorable Commission... Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Niche Marketing Group, Inc. 35 Engle Street Hicksville, New York 11801</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State: New York <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): Name: <u>LaSalle Business Credit, LLC</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>135 South LaSalle Street</u></p> <p>City: <u>Chicago</u> State: <u>IL</u> ZIP: <u>60603</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input checked="" type="checkbox"/> Other <u>Limited Liability Company - Delaware</u></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from Assignment) Additional Name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyances: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>July 31, 2003</u></p>	<p>4. Application Number(s) or registration number(s): A. Trademark Application.(s) SEE ATTACHED SCHEDULE A</p> <p>B. Trademark registration No.(s) SEE ATTACHED SCHEDULE A</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Federal Research Corporation</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>400 Seventh Avenue, N.W., Suite 101</u></p> <p>City: <u>Washington</u> State: <u>DC</u> ZIP: <u>20004</u></p>	<p>6. Total number of applications and registrations involved: 9</p> <p>7. Total fee (37 CFR 3.41): \$ <u>240.00</u></p> <p><input type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>

DO NOT USE THIS SPACE

06/27/2003 ECOOPER 00000030 1867411
01 FC:AS21 40.00 DP
02 FC:AS22 200.00 DP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Matt McAlpine, Esq.
Name of Person Signing

[Signature]
Signature

8/22/03
Date

Total number of pages including coversheet, attachments and document: 4

Mail documents to be recorded with required coversheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

SCHEDULE A

Schedule A to a Trademark Assignment of Security dated July 31, 2003, by and between Niche Marketing Group, Inc. and LaSalle Business Credit, LLC, as Agent.

<u>Trademark</u>	<u>Next Action Date</u>	<u>Registration #</u>
REALM	12/13/04	1867411
REALM	9/23/07	2099664
REALM	5/21/06	1975469
innerREALM	6/30/08	2169749
Men's Bottle Dev	12/20/04	1868809
Men's Bottle Device	5/13/07	2061700
REALM Roulette	11/24/08	2205136
Women's Bottle Dev	12/27/04	1870296
Women's Bottle Dev	10/14/07	2105624

TRADEMARK ASSIGNMENT OF SECURITY

WHEREAS, Niche Marketing Group, Inc., a corporation formed under the laws of New York, located at 35 Engle Street, Hicksville, New York 11801 ("Borrower"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Borrower is obligated to LaSalle Business Credit, LLC (successor by merger to LaSalle Business Credit, Inc.) ("LaSalle") and various other financial institutions (collectively, "Lenders") and LaSalle as agent for Lenders ("Agent") pursuant to a certain (i) Amended and Restated Loan and Security Agreement, dated as of the date hereof, among Agent, Lenders, Borrower and the other credit parties named therein and (ii) Trademark Collateral Security Agreement, dated as of the date hereof, made by Borrower in favor of Agent (as each may be amended, modified, restated or supplemented from time to time, collectively, the "Agreements"); and

WHEREAS, pursuant to the Agreements, Borrower is granting to Agent for its benefit and for the ratable benefit of Lenders a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Borrower does hereby assign unto Agent for its benefit and for the ratable benefit of Lenders and grant to Agent for its benefit and for the ratable benefit of Lenders a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Liabilities as defined in the Agreements and in accordance with the terms and provisions thereof.

Borrower expressly acknowledges and affirms that the rights and remedies of Agent and Lenders with respect to the assignment and security interest granted hereby are more fully set forth in the Agreements.

Dated: New York, New York
July 31, 2003

Witness:

Eileen Cramer

NICHE MARKETING GROUP, INC.

By: *Charles Farnoso*
Name: CHARLES FARNOSO
Title: CHIEF FINANCIAL OFFICER

Witness:

Thomas F. Furst

LASALLE BUSINESS CREDIT, LLC, as Agent

By: *Thomas F. Furst*
Name: THOMAS F. FURST
Title: VICE PRESIDENT

STATE OF NEW YORK)
 : ss.:
COUNTY OF NEW YORK)

On this 31 day of July, 2003, before me personally came CHARLES FAMOSO, to me known, who, being by me duly sworn, did depose and say that he is the CHIEF FINANCIAL OFFICER of Niche Marketing Group, Inc., the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by order of the board of directors of said corporation.

John J. Hammer
Notary Public

JOHN J. HAMMER
Notary Public, State of New York
No. 41-4642517
Qualified in QUEENS COUNTY
Commission Expires March 30, 2006

STATE OF NEW YORK)
 : ss.:
COUNTY OF NEW YORK)

On this 12th day of AUGUST, 2003, before me personally came THOMAS F. FURST, to me known, who, being by me duly sworn, did depose and say that he is the Vice President of LaSalle Business Credit, LLC, the company described in and which executed the foregoing instrument; and that he was authorized to sign his name thereto on behalf of said company.

Louise Jordan
Notary Public

LOUISE JORDAN
Notary Public, State of New York
No. 01JO5083725
Qualified in Westchester County
Certificate Filed in New York County
Commission Expires August 18, 2005

UNITED STATES OF AMERICA

AFFIDAVIT

I, Alfred R. Paliani, as the Chief Legal Officer and Corporate Secretary of Niche Marketing Group, Inc., a New York corporation, located at 35 Engel Street, Hicksville, New York 11801, being duly sworn, depose and say:

1. I am the Chief Legal Officer and Corporate Secretary of Niche Marketing Group, Inc.
2. I have access to and am familiar with the records of the Niche Marketing Group, Inc. as they pertain to the trademarks set forth on the attached Schedule.
3. Enclosed herewith is a copy of the Recordation Form Cover Sheet submitted to the United States Patent and Trademark Office by Federal Research Corporation dated August 22, 2003.
4. Based upon information and belief, we wish to make a public record of our assessment that the document filed and recorded at Reel and Frame number 002810/0236, entitled "Trademark Assignment of Security" was incorrectly characterized as an assignment, as opposed to the grant of security interest. We wish to clarify for the public record and to serve constructive notice to all third parties that an assignment of rights was not intended by the parties, rather, the parties intended that a security interest granted by Niche Marketing Group, Inc. to LaSalle Business Credit, LLC be recorded at the USPTO.
5. The Commissioner of Patents and Records is respectfully requested to have the necessary amendments made to the official records of the United States Patent and Trademark Office.
6. I make this declaration conscientiously believing same to be true.

NICHE MARKETING GROUP, INC.

By: Alfred R. Paliani
Alfred R. Paliani
Chief Legal Officer and Corporate Secretary

Sworn to before me this 7th day of
May, 2007

Laura L. Jantzen
(Notary Public)

(Seal)

LAURA L. JANTZEN
NOTARY PUBLIC, STATE OF NEW YORK
NO. 01JA6083460
QUALIFIED IN SUFFOLK COUNTY
COMMISSION EXPIRES NOV. 12, 2010