

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STUDIO ESPINOSA		03/20/2007	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	CLOUDCO, INC.		
Street Address:	1 AMERICAN RD.		
Internal Address:	LEGAL DEPT.		
City:	CLEVELAND		
State/Country:	OHIO		
Postal Code:	44144-2301		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78948605	SUSHI PACK	
Serial Number:	78923461	SUSHI PACK	
CORRESPONDENCE DATA			
Fax Number:	(216)252-6741		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	216-252-7300		
Email:	steve.scharf@amgreetings.com		
Correspondent Name:	STEPHEN L. SCHARF		
Address Line 1:	1 AMERICAN RD.		
Address Line 2:	LEGAL DEPT.		
Address Line 4:	CLEVELAND, OHIO 44144-2301		
ATTORNEY DOCKET NUMBER:	AG 9686 AG 9677		
NAME OF SUBMITTER:	STEPHEN L. SCHARF		

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TRADEMARK
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Signature:	/STEPHEN L. SCHARF/
Date:	05/10/2007
Total Attachments: 1 source=78923461 SUSHI PACK#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, STUDIO ESPINOSA, with offices at 11 Wright St., Cambridge, MA 02138, (the "Assignor"), is the owner of the entire right, title, and interest in and to the following:

U.S. Trademark Registration No. 78948605 and 78923461, for the mark SUSHI PACK; together with any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof, and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business for which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof; (collectively, the "Trademark Rights"); and

WHEREAS, Cloudco, Inc., a Delaware corporation with a principal place of business at One American Road, Cleveland, Ohio 44144 ("Assignee"), wishes to acquire the Trademark Rights.

NOW, THEREFORE, in view of the payment of Ten Dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee any and all right, title and interest Assignor owns or otherwise holds in and to the Trademark Rights.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the date set forth below.

Executed this 20 day of March, 2007.


By: Laura Espinosa

Dated: 3/20/07

State of Ma)
County of Middlesex) ss.

On this 20 day of March, 2007 before me, a Notary Public in and for said County and State, personally appeared Laura Espinosa and known to me to be the persons whose names are subscribed to the within instrument, and acknowledge to me that they executed the same.

Witness my hand and official seal.


Notary Public in and for said County and State

My Commission Expires:



DENISE DUSSAULT
Notary Public
Commonwealth of Massachusetts
My Commission Expires
October 9, 2009

TRADEMARK

RECORDED: 05/10/2007

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