# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Samsung Electronics Co., Ltd.		101/15/2007	CORPORATION: KOREA, REPUBLIC OF

### **RECEIVING PARTY DATA**

Name:	AT&T Mobility, LLC by change of name from Cingular Wireless, LLC
Street Address:	P.O. Box 97061
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98073
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77021503	BLACKJACK

# **CORRESPONDENCE DATA**

Fax Number: (210)351-2782

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2103513481
Email: dc6715@att.com
Correspondent Name: David J. Cho

Address Line 1: 175 East Houston Street

Address Line 4: San Antonio, TEXAS 78205

ATTORNEY DOCKET NUMBER:	BLACKJACK ASSIGNMENT
NAME OF SUBMITTER:	David J. Cho
Signature:	/David J. Cho/
Date:	05/10/2007

TRADEMARK

REEL: 003539 FRAME: 0560

900076557

Total Attachments: 1

source=1430\_001#page1.tif

TRADEMARK REEL: 003539 FRAME: 0561

#### **ASSIGNMENT OF TRADEMARK**

WHEREAS, SAMSUNG ELECTRONICS CO., LTD., a corporation of the Republic of Korea, located at 416, Maetan-Dong, Yeongtong-Gu Suwon-Si, Gyeonggi-Do Republic of Korea ("Assignor"), owns trademark rights in and to the mark **BLACKJACK** in the United States (including Puerto Rico) as used in connection with telecommunications devices and related equipment (which rights and mark are hereinafter referred to as the "Trademark"); and

WHEREAS, CINGULAR WIRELESS, LLC, a Washington limited liability company located at 14520 NE 87<sup>th</sup>, Redmond, Washington 98052, USA ("Assignee"), wishes to acquire the Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby convey, grant, and assign to Assignee all of its right, title, and interest in and to the Trademark, together with the good will of the business symbolized thereby, and all claims and causes of action relating to infringement of the Trademark, including the right to collect damages for such infringement, the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives, and assigns.

DATED: January 15, 2007

RECORDED: 05/10/2007

SAMSUNG ELECTRONICS CO., LTD.

By Yongwook Kim

Its Senior Manager at the IP Legal Group

EXHIBIT A

TRADEMARK REEL: 003539 FRAME: 0562