

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                          |
|-----------------------|--------------------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT           |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE:       | 08/29/2006               |

**CONVEYING PARTY DATA**

| Name                                  | Formerly | Execution Date | Entity Type                        |
|---------------------------------------|----------|----------------|------------------------------------|
| New American Restaurant Concepts, LLC |          | 05/09/2007     | LIMITED LIABILITY COMPANY: GEORGIA |

**RECEIVING PARTY DATA**

|                   |                                    |
|-------------------|------------------------------------|
| Name:             | Red Restaurant Ventures, LLC       |
| Street Address:   | 1016 Howell Mill Road              |
| Internal Address: | Suite A                            |
| City:             | Atlanta                            |
| State/Country:    | GEORGIA                            |
| Postal Code:      | 30318                              |
| Entity Type:      | LIMITED LIABILITY COMPANY: GEORGIA |

**PROPERTY NUMBERS Total: 1**

| Property Type  | Number   | Word Mark                                |
|----------------|----------|--|
| Serial Number: | 76649999 | THE REAL CHOW BABY NEW AMERICAN STIR FRY |

**CORRESPONDENCE DATA**

Fax Number: (202)408-4400  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 404-653-6440  
 Email: docketing@finnegan.com  
 Correspondent Name: Christie Baty Heinze  
 Address Line 1: 901 New York Avenue, NW  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-4413

|                         |                      |
|-------------------------|----------------------|
| ATTORNEY DOCKET NUMBER: | 10383.0001           |
| NAME OF SUBMITTER:      | Christie Baty Heinze |

OP \$40.00 76649999

Signature:

/Christie Baty Heinze/

Date:

05/10/2007

Total Attachments: 1

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**NUNC PRO TUNC ASSIGNMENT**

New American Restaurant Concepts, LLC, a Georgia limited liability company with a place of business at 1016 Howell Mill Road, Suite A, Atlanta, Georgia 30318 (Assignor), is the record owner of the mark THE REAL CHOW BABY NEW AMERICAN STIR FRY & Design shown below and of U.S. Trademark Application No. 76/649,999 therefor (the "Trademark"):



On August 29, 2006, Reel Restaurant Ventures, LLC, a Georgia limited liability company, with a place of business at 1016 Howell Mill Road, Suite A, Atlanta, Georgia 30318 ("Assignee"), acquired the Trademark from Assignor. Assignee is the owner in fact of the Trademark and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee nunc pro tunc as of August 29, 2006 all its right, title and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

NEW AMERICAN RESTAURANT  
CONCEPTS, LLC

By: \_\_\_\_\_

Michael Blum  
Manager

Date \_\_\_\_\_

05-09-07