

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MY GIFT COTTAGE.COM, INC.		01/29/2006	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OUTRCO, Inc.		
<b>Street Address:</b>	103 Foulk Road		
<b>Internal Address:</b>	Suite 202		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19803		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2395211	MY GIFT COTTAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(615)687-6993		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	615-238-6304		
<b>Email:</b>	trademarks@bonelaw.com		
<b>Correspondent Name:</b>	Paul W. Kruse		
<b>Address Line 1:</b>	511 Union Street		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>ATTORNEY DOCKET NUMBER:</b>	113273-060822		
<b>NAME OF SUBMITTER:</b>	Paul W. Kruse		
<b>Signature:</b>	/Paul W. Kruse/		

OP \$40.00 2395211

Date:

05/10/2007

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of January 29, 2006 by and among Beall's Outlet Stores, Inc. with an address at 1806 38th Avenue East, Bradenton, Florida 34208 (the "Assignor") and OUTRCO, Inc. with an address at 103 Foulk Road, Suite 202, Wilmington, Delaware, 19803 (the "Assignee"). Assignee is a corporation of Delaware.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.

Beall's Outlet Stores, Inc.

By: Paul Galizia

Name: Paul Galizia

Title: President

OUTRCO, Inc.

By: Michael Maddaloni

Name: Michael Maddaloni

Title: President

**SCHEDULE A**

**Mark(s)**

MY GIFT COTTAGE

Reg. No. 2,395,211